



rareESSENCE[®]
AROMATHERAPY



2021 COLLECTION
www.rareESSENCEaromatherapy.com



Our Values

Quality

We consistently strive to source and supply our customers with the finest, 100% pure products that are safe, synthetic-free and responsibly sourced. We verify our quality through scientific analysis and long-term relationships with trusted suppliers.

Transformation

We believe in creating product solutions that assist people in achieving a healthier state of being and better quality of life through the resources that nature provides.

Truth

We believe in transparency in all that we do, from the purity of every ingredient we use to the way we create our products. We constantly strive to maintain the highest level of integrity and trust with our suppliers, customers and the consumer.

Cover: Roman chamomile. This fresh, energetic essential oil is distilled from the flowering tops of the plant. Cultivated throughout many parts of Europe, it has been used for centuries in herbal medicine, traditionally for its' calming properties and anti-inflammatory benefits for the skin. Not only is it beneficial for stress relief, but chamomile is known as a symbol of ongoing energy through difficult times. You'll find this oil in a number of our products including our Sleep blend, roll-on and inhaler!

Dear Friends -

We don't need to tell you that it's been a year unlike any most of us have experienced in our lifetimes. It's been a year of tremendous challenges and changes. Each of us have had to reorganize our lives to cope with living in a pandemic world. If you're like us, it has meant more stress, extended periods of isolation and missing out on the simplest of things, like a shared meal, a concert, wedding or graduation and the warm embrace of those we love and cherish.

We are extremely fortunate to continue operating our business throughout this unprecedented time and serve our valued customers. Our first priority has been to make sure that our staff can work safely at all times – fortunately, our lab, production, orders and shipping staff have plenty of safe space to socially distance in our facility. We have put additional safety measures in place, including the use of PPE and extra sanitizing, along with an advanced HVAC system to help keep the air clean. The majority of our office staff have been working remotely these past months. While we miss the day-to-day camaraderie, we have daily morning video staff meetings to stay in touch, bring some levity and humor in these times and keep essential personal connections. We are looking forward to the time when it is safe to gather back together as a team and return to normalcy.

Our hearts go out to each of you, as we know you have also experienced hardship and disruption in your businesses and lives. We hope that most of you have weathered the changes and discovered new ways to serve your customers. It seems to be a process of adjustment and then adjust again and perhaps again. Change seems to be the only constant.

We have regretfully had to curtail our travel to our growers and suppliers this year for obvious reasons, but we still manage to connect with virtual meetings and updates on crops and distilling. We are especially grateful in these challenging times for the farmers and farmworkers who do the hard work to bring us these incredible oils. Such a gift to us and our customers.

Essential oils and other self-care products have seen substantial growth as we all spend more time in our homes and home offices. We personally diffuse oils throughout the day to uplift, energize, or to help wind down from stress. We introduced some new products perfect for self-care and working from home, including Comfort Packs, our incredible Hand Sanitizers, and a beautiful Lotus Diffuser – you can find more details about these items here in our catalog. As always, we strive to bring you the world's finest pure essential oils with all of the wonderful benefits they have to offer us in our daily lives.

We are optimistic about the future and looking forward to the time not far away when we can see you all again. We genuinely miss the opportunity to meet you in person and know more about your business and how we can best serve you. Until that time, reach out by phone or email and we'll do our best to support you and your stores and help ensure our mutual success. One thing is certain - this time has given us all a deeper awareness of just how much we depend on each other in big and small ways. Please be safe, wear a mask and keep connecting with those you love.

Be well,

Brian & Sherri

Photos from top to bottom: rareESSENCE office building located in Minnesota, rareESSENCE Aromatherapist mixing oils, hemp farm in Colorado for use with our rareCBD product line, rareESSENCE production worker, Brian and Sherri in lavender field



AROMATHERAPY

Essential Oils Single Notes

Available in our beautiful counter displays, they are perfect for your shop, store or spa.

Many of our oils are Certified Organic or wild-crafted and you can be confident that you are offering your customer a premium product at a good value.

Single notes can be used by themselves or blended into synergies for an amazing variety of uses.

In most cases, single note oils should be diluted for topical use in a carrier oil.

There are many excellent reference books available with recipes and uses of essential oils and we even recommend some of our favorite books on our website.

Single-note essential oils are primarily meant to be diluted in a carrier oil like our Organic Golden Jojoba or Coconut Oil. They are suitable for use in blending or in recipes. Sourced worldwide through our network of growers and distillers. Country of Origin and species identified. Product information inside each box.



Dilution for 1 fl oz / 30 ml



👉 = drops of essential oil per 1 ounce of carrier oil

SINGLE NOTE PURE ESSENTIAL OILS



BASIL
Ocimum basilicum
700013753
8 18535 01455 9
This is the true Sweet or European Basil. Sweet and spicy with balsamic undertones. Steam distilled from the leaves and flowering tops. A stimulating "pick me up" tonic.



ORGANIC BERGAMOT
Citrus bergamia
700026253
8 18535 01456 6
USDA ORGANIC
Fresh, lively, sweet and uplifting. Expressed from the peel of the fruit. Used to build confidence and inspire. Due to the phototoxic properties, you should be cautious of sun exposure after topical application.



CAJEPUT
Melaleuca cajuputi
700057733
8 18535 01459 7
Mild camphoraceous-like aroma. Steam distilled from the leaves and twigs. Useful for clearing the head and improving breathing. May reduce itching from insect bites.



CEDARWOOD ATLAS
WILD CRAFTED
Cedrus atlantica
700032333
8 18535 01457 3
Known for its strengthening and comforting effect. Believed to have originated from the famous Lebanon and Island of Cypress cedars that grow wild. Steam-distilled from the wood, stumps or sawdust. Slightly camphoraceous with a sweet, tenacious undertone. A powerful tonic for balancing the body's chi.



CHAMOMILE, ROMAN
Anthemis nobilis
7000446313
8 18535 01458 0
Gentle and restful properties. Supports inner peace. Steam-distilled from the flowering white tops. Considered one of the gentlest essential oils, it is suitable for children. Recognized for allowing free flow of the body's chi. Excellent for relieving dry skin.



CLARY SAGE
Salvia sclarea
700330663
8 18535 01487 0
Sweet, floral and herbaceous. Steam distilled from the flowering tops and foliage. A good oil for lifting the spirits. Many women have found it beneficial during their menstrual cycle.



CLOVE BUD
Eugenia caraphyllata
700410043
8 18535 01527 3
Warm and spicy and used in many dental preparations to relieve discomfort. The clove is an evergreen tree with bright green leaves that produces fragrant red flowers and purple fruits. The buds produced are called calyx which are shaken from the tree and dried. Water-distilled from the dried buds.



EUCALYPTUS CITRIODORA
Eucalyptus citriodora
700062433
8 18535 01460 3
Frequently referred to as "Lemon Eucalyptus", the aroma is similar to the familiar citronella due to the high citronellal content. Commonly used to repel insects, it is also a good deodorizer in household preparations. Steam-distilled from the fresh or dried leaves.

These products have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

SINGLE NOTE PURE ESSENTIAL OILS



ORGANIC EUCALYPTUS GLOBULUS
Eucalyptus globulus

700078033



A wonderfully clearing and camphoraceous oil. A good tonic for the winter months or during allergy season. Opens and clears energetic pathways. Steam-distilled from the fresh or partially dried leaves. Also known as "Tasmanian blue" or "blue gum". The principal constituent is called 1,8 cineole. All species of Eucalyptus originate in Australia.



ORGANIC EUCALYPTUS RADIATA
Eucalyptus radiata

700087653



A more gentle version than the Globulus, it is useful as an alternative for children or the elderly, especially in topical applications. Steam-distilled from the fresh or dried leaves. Also known as "narrow-leaved peppermint gum". All species of Eucalyptus originate in Australia.



FRANKINCENSE WILD CRAFTED
Boswellia carterii

700096183



Commonly known as olibanum. The trees, which are not cultivated, produce a natural oleo-gum resin that is harvested and steam-distilled. Frankincense has a long history in ancient Egyptian, Greek, Roman, Hebrew and Persian civilizations and was prized for use in everything from aromatic incense for religious rituals to cosmetics for beauty enhancement. A wonderful tonic for the skin and mind.



ORGANIC GERANIUM, EGYPTIAN
Pelargonium graveolens

700100973



Fresh and harmonious. Balances mind, body and emotions. Has a normalizing effect. Both antiseptic and anti-fungal.



GINGER (fresh)
Zingiber officinale

700110843



Warm and spicy, a verdant lush aroma that enlivens and stimulates. Useful as a digestive aid and for stimulating circulation. Steam-distilled. Used for centuries in Chinese medicine.



GRAPEFRUIT
Citrus paradisi

700123723



Vibrant and cheerful, cleansing and revitalizing. Energizes the nervous system. Many people report that it eases food cravings. Expressed from the peel of the fruit.



ORGANIC HELICHRYSUM
3% in organic jojoba
Helichrysum italicum

700252843



Also, referred to as Immortelle or Everlasting. A sweet, fruity, tea-like aroma that is quite unique. The name comes from the Greek, helios (sun) and chyros (gold) that refer to the way the blooms resemble tiny golden suns. Long prized by the Romans where the dried flowers were said to be in every soldier's pack to treat injuries endured in battle. A useful tonic for the skin and respiratory system. Steam-distilled from the flowering tops.



JASMINE
3% in organic jojoba
Jasminum grandiflorum

700138053



Exquisite, rich and floral aroma that is unmistakable. A sensual, uplifting aphrodisiac. Helps to relieve stress and inspire grace and creativity. Used in perfumes and cosmetic preparations. Alcohol extraction from a concrete made of the flowers. 3% dilution in Organic Jojoba.

SINGLE NOTE PURE ESSENTIAL OILS



JUNIPER BERRY
Juniperus communis

700144753



Clean, fresh and wood-like with some balsamic undertones.

A purifying oil, a few drops diluted in water it makes an excellent skin toner. Steam-distilled from the crushed, dried or partially ripe berries. Historically used to detoxify the air and for ceremonial purposes.



ORGANIC LAVENDER, FRENCH
Lavandula angustifolia

700157963



The most universally prized oil in aromatherapy. Recognized for its calming, centering properties. This lavender originated in the high elevations of France where it grows wild. Also referred to as clonal lavender. It has a sweet and floral aroma with a hint of grassy spice. Eases tired muscles, soothes headaches and may ease the effects of burns or insect bites. Steam-distilled from the flowers and stalks.



LAVENDER, SPIKE
Lavendula spica

700165543



Fresh, floral and herbaceous. A useful tonic for the skin, inflammation and tension. Great expectorant in the winter months.



ORGANIC LEMON
Citrus Limonum

700178253



Fresh, lively and purifying. Lifts the spirits and stimulates the mind. Diffusing it is useful in eliminating odors and clearing the air. Expressed from the peel of the fruit. May also be used in home cleaning preparations, especially combined with Tea Tree.



ORGANIC LEMONGRASS
Cymbopogon citratus

700187633



A strong, fresh grassy and citrus-like aroma. The Cymbopogon citratus type has an earthy undertone reminiscent of citronella. The scent of Lemongrass is said to be a great "get up and go" oil to start the morning. Often used in cleansing lotions and creams for the astringent properties for the skin. Steam-distilled from the fresh or partially dried leaves.



LIME, DISTILLED
Citrus Aurantifolia

700195923



Sweet, green and lively. This oil has a refreshing aroma that lifts the spirits. Because the oil is steam-distilled versus expressed, it maintains the true lime aroma. This oil has no phototoxic properties.



ORGANIC MANDARIN
Citrus reticulata

700202753



Gentle and calming, sweet and citrusy. Excellent for skin care. Used in meditation for promoting feelings of well-being. It is well tolerated and often the go-to oil for kids.



MYRRH WILD CRAFTED
Commiphora myrrha

7002104213



A warm, rich and spicy aroma. Soothing and calming, restorative and a good tonic for the skin. Harvested from the resin that flows through wounded or natural fissures on the bush. Myrrh is one of the oldest known of all aromatic substances and has a rich history in religious ceremonies. Steam-distilled from the gathered resin.

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SINGLE NOTE PURE ESSENTIAL OILS



NEROLI
3% in organic jojoba
Citrus aurantium var amara

700226253



Harmonizing and uplifting. Used in body and skin care and perfumery. The oil is produced from the bitter orange tree blossoms which are steam-distilled. Known for its aromatic properties and aiding digestion.



ORGANIC SWEET ORANGE
Citrus sinensis

700234733



Cheerful and refreshing. The aroma is reminiscent of the experience of peeling the fresh fruit. Promotes clarity and emotional balance. Expressed from the peel of the fruit.



ORGANIC OREGANO
Origanum vulgare

700245173



A strong, herbaceous aroma with camphoraceous note. Stimulating and restorative to the body. The "vulgare" is the true oregano of the garden herb variety. Useful for easing congestion and calming the spirits. Steam-distilled from the fresh leaves.



ORGANIC PATCHOULI
Pogostemon cablin

700279573



Heady, rich and intriguing. Inspires feelings of romance and sensuality. Used for meditation, promotes physical and mental relaxation.



ORGANIC PEPPERMINT
Mentha piperita

7002286933



Fresh, powerful and sweet. Invigorates the mind and revitalizes. A good tonic for an upset stomach or headache. Steam-distilled from the fresh leaves.



PINE SCOTCH
Pinus sylvestris

700261933



Pine note with a touch of sweetness. Used for meditation as well as clearing congestion. Has an energetic, uplifting quality. Steam-distilled from the needles of the tree.



RAVINTSARA
Cinnamomum camphora

700292833



Slightly medicinal and camphoraceous aroma. Known as the "go to" oil for cold and flu season. Steam-distilled from the fresh or partially dried leaves. A wonderful oil to diffuse to clear breathing.



ORGANIC ROSE OTTO
3% in organic jojoba
Rosa damascena

7003143013



Luxurious and gentle. Warm, sweet and rich. The benefits for the skin and overall well-being have long been recognized. This is the finest rose oil, grown and steam-distilled in Bulgaria. It takes 60 roses to produce just one drop of the precious oil. Inspires feelings of romance and sensuality.

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SINGLE NOTE PURE ESSENTIAL OILS



ORGANIC ROSEMARY
Rosmarinus officinalis

700326733



Clarifying and revitalizing. The classic "get up and go" oil. Reviving, refreshing and strengthening.



SANDALWOOD
3% in organic jojoba
Santum austrocaledonicum

700348143



Exotic and sensual. Relaxing and calming with a balancing and grounding effect on the emotions.



ORGANIC TEA TREE
Melaleuca alternifolia

700375433



Often referred to as the "miracle oil" due to the many uses in diffusing, topical application and home cleaning preparations. In Australia, indigenous communities have long recognized the benefits of this plant in treating a variety of ailments. Steam-distilled from the fresh leaves.



THYME (sweet)
Thymus vulgaris

700385983



Fresh and herbaceous. There are over 300 varieties of thyme. This chemotype is grown in the Mediterranean region of Spain and is the most gentle variety with a lower thymol content, making it safer for common uses. An excellent tonic for the skin and digestion. Water and steam-distilled from the dried or partially dried leaves and flowering tops.



VETIVER
Vetiveria zizanioides

700396383



Deep, sensual and aromatic. Recognized for the grounding and relaxing properties. This oil improves with age and is wonderful to diffuse or used in skin care preparations. Steam-distilled from the washed rootlets which are then dried, chopped, and then soaked in water prior to distillation process.



ORGANIC YLANG YLANG COMPLETE
Cananga odorata

700406183



Delicate scent, intoxicatingly sweet and floral. Slightly euphoric and uplifting.

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AROMATHERAPY

Essential Oil Blends



BREATHE EASE

705050153

CONTAINS: Eucalyptus globulus (Eucalyptus Globulus), Melaleuca alternifolia (Tea Tree), Melaleuca leucadendron (Cajeput), Melaleuca quinquenervia (Niaouli), Ravensara aromatica (Ravensara), Eucalyptus radiata (Eucalyptus Radiata), Mentha piperita (Peppermint)



OM

705013453

CONTAINS: Boswellia carterii (Frankincense), Pogostemon cablin (Patchouli), Cedrus atlantica (Cedarwood, Himalayan), Citrus reticulata (Tangerine), Santalum austrocaledonicum (Sandalwood), Vetiveria zizanioides (Vetiver, Haiti), Lavandula angustifolia (Lavender, French), Citrus limonum (Lemon), Amyris balsamifera (Amyris)



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BLENDED PURE ESSENTIAL OILS



DEFENSE 705094733

CONTAINS: Eucalyptus Globulus (Eucalyptus), Citrus paradisi (Grapefruit), Mentha piperita (Peppermint), Melaleuca alternifolia (Tea Tree), Eugenia caryophyllata (Clove Bud), Melaleuca quinquenervia (Niaouli), Melaleuca cajuputi (Cajeput), Cinnamomum camphora (Ravintsara)



FOCUS 705061833

CONTAINS: Citrus bergamia (Bergamot), Citrus limonum (Lemon), Rosemarinus officinalis (Rosemary), Pelargonium graveolens (Geranium), Mentha piperita (Peppermint), Salvia lavandulaefolia (Sage), Cedrus atlantica (Cedarwood), Ocimum basilicum (Basil), Litsea cubeba (Maychang)



HEAD AIDE 705074443

CONTAINS: Anthemis nobilis (Roman Chamomile), Citrus paradisi (Grapefruit), Lavandula officianalis (French Lavender), Citrus aurantifolia (Lime), Mentha piperita (Peppermint), Origanum majorana (Marjoram), Ocimum basilicum (Basil), Cymbopogon martini (Palmarosa), Mentha spicata (Spearmint)



MUSCLE SOOTHE 705041853

CONTAINS: Rosmarinus officianalis (Rosemary), Mentha piperita (Peppermint), Lavandula angustifolia (Lavender, French), Origanum majorana (Marjoram, Sweet), Pinus sylvestris (Pine, Scotch), Melaleuca leucadendron (Cajeput), Anthemis nobilis (Chamomile, Roman), Gaultheria procumbens (Wintergreen)



PURIFY 705029943

CONTAINS: Citrus limonum (Lemon), Juniperus communis (Juniperberry), Cymbopogon martini (Palmarosa), Citrus paradisi (Grapefruit), Pelargonium graveolens (Geranium, Egyptian), Juniperus virginiana (Cedarwood, Virginian), Foeniculum vulgare (Fennel, Sweet)



SLEEP 705036053

CONTAINS: Lavandula angustifolia (Lavender, French), Pelargonium graveolens (Geranium, Egyptian), Citrus sinensis (Orange, Sweet), Vetiveria zizanioides (Vetiver, Haiti), Anthemis nobilis (Chamomile, Roman), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan)



STRESS RELIEF 705008253

CONTAINS: Cananga odorata (Ylang Ylang 1), Citrus bergamia (Bergamot), Pelargonium graveolens (Geranium, Egyptian), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Lavandula angustifolia (Lavender, French), Citrus reticulata (Tangerine)



TUMMY RESCUE 705082353

CONTAINS: Anthemis nobilis (Roman Chamomile), Mentha piperita (Peppermint), Coriandrum sativum (Coriander), Citrus limonum (Lemon), Origanum majorana (Marjoram), Elettaria cardamomum (Cardamom), Zingiber officinale (Ginger)

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MODULAR ESSENTIAL OIL DISPLAYS



4 TIER DISPLAY
 Holds 48 rareESSENCE Pure Essential Oils
 EO70004
 Dimensions..... 18.75" x 6.75"x 25"



3 TIER DISPLAY
 Holds 36 rareESSENCE Pure Essential Oils
 EO70003
 Dimensions..... 18.75" x 6.75"x 21"



2 TIER DISPLAY
 Holds 24 rareESSENCE Pure Essential Oils
 EO70002
 Dimensions..... 18.75" x 6.75"x 16.5"



1 TIER DISPLAY
 Holds 12 rareESSENCE Pure Essential Oils
 EO70001
 Dimensions..... 18.75" x 6.75"x 12.75"

AROMATHERAPY

30ml Back Bar Oils & Blends

Larger sizes of some of our most popular single notes and blends



**EUCALYPTUS
GLOBULUS**
7200731711



**LAVENDER
FRENCH**
7201536931



PEPPERMINT
7202852321



TEA TREE
7203736911



PURIFY
7250283421



STRESS RELIEF
7250036521



MUSCLE SOOTHE
7250436421



AROMATHERAPY

Organic Carrier & Body Oils



**ORGANIC
JOJOBA OIL**

Jojoba is not really an oil but a liquid wax. Because Jojoba is composed of wax esters, it is an extremely stable, long lasting substance, and does not easily deteriorate or turn rancid. Jojoba is considered *the premium carrier for essential oils*. The structure of jojoba oil closely resembles our skin sebum – the skin’s lubricating medium. It has a natural affinity to our skin, is readily absorbed without making the skin greasy or tacky. Jojoba is often used in skin care products and is well tolerated by sensitive skin types. It’s also great for dry scalp.

4 oz. / 118 ml Flip top cap
730023373



**ORGANIC
COCONUT OIL**

Organic coconut oil is a fraction of the coconut oil from which almost all the long chain triglycerides are removed, leaving mainly the medium-chain triglycerides and making it an absolutely saturated oil. This saturation gives it a very long shelf life and greatly increased stability. High antioxidant and disinfecting effect. Rich in Vitamin E.

4 oz. / 118 ml Flip top cap
730017053



**ORGANIC
THERAPEUTIC
MASSAGE OIL**

Specially formulated to utilize the super rich emollient properties of five distinct plant oils sourced worldwide. This formula includes deeply nourishing Sunflower oil, light and exquisite Moroccan Argan oil, Organic Golden Jojoba, known for it’s skin balancing properties, Apricot Kernel oil recommended for sensitive skin types and Coconut, the miracle oil. Suitable for massage use with most modalities. May also be mixed with rareESSENCE Single note or Blends of Essential Oils for an aromatherapeutic massage.

Ingredients: Organic Sunflower oil (Helianthus annuus), Organic Golden Jojoba oil, (Simmondsia chinensis) Organic Moroccan Argan oil, (Argania spinosa), Organic Coconut Oil (Cocos nucifera), Vitamin E (Tocopherol).

4 oz. / 118 ml Flip top cap
730012333



Dilution for 1 fl oz / 30 ml

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👉 = drops of essential oil per 1 ounce of carrier oil

AROMATHERAPY

100% Essential Oil Aromatherapy Trio Sets



ORGANIC SINGLE NOTES AROMATHERAPY TRIO SET

ORGANIC FRENCH LAVENDER *Lavandula angustifolia*

The most universally prized oil in aromatherapy. Recognized for its calming, centering properties. This lavender originated in the high elevations of France where it grows wild. Also referred to as clonal lavender. It has a sweet and floral aroma with a hint of grassy spice. Eases tired muscles, soothes headaches and may ease the effects of burns or insect bites. Steam-distilled from the flowers and stalks.

ORGANIC LEMON *Citrus Limonum*

Fresh, lively and purifying. Lifts the spirits and stimulates the mind. Diffusing it is useful in eliminating odors and clearing the air. Expressed from the peel of the fruit. May also be used in home cleaning preparations, especially combined with Tea Tree.

ORGANIC PEPPERMINT *Mentha piperita*

Fresh, powerful and sweet. Invigorates the mind and revitalizes. A good tonic for an upset stomach or headache. Steam-distilled from the fresh leaves.



WELLNESS BLENDS AROMATHERAPY TRIO SET

BREATHE EASE

Contains: Eucalyptus globulus (Eucalyptus Globulus), Melaleuca alternifolia (Tea Tree), Melaleuca leucadendron (Cajeput), Melaleuca quinquenervia (Niaouli), Ravensara aromatica (Ravensara), Eucalyptus radiata (Eucalyptus Radiata), Mentha piperita (Peppermint)

DEFENSE

Contains: Eucalyptus globulus (Eucalyptus Globulus), Citrus paradisi (Grapefruit), Mentha piperita (Peppermint), Melaleuca alternifolia (Tea Tree), Eugenia caryophyllata (Clove Bud), Melaleuca quinquenervia (Niaouli), Melaleuca cajuputi (Cajeput), Cinnamomum camphora (Ravintsara)

PURIFY

Contains: Citrus limonum (Lemon), Juniperus communis (Juniperberry), Cymbopogon martini (Palmarosa), Citrus paradisi (Grapefruit), Pelargonium graveolens (Geranium, Egyptian), Juniperus virginiana (Cedarwood, Virginian), Foeniculum vulgare (Fennel, Sweet)



TRANQUIL BLENDS AROMATHERAPY TRIO SET

OM

Contains: Boswellia carterii (Frankincense), Pogostemon cablin (Patchouli), Cedrus atlantica (Cedarwood, Himalayan), Citrus reticulata (Tangerine), Santalum austrocaledonicum (Sandalwood), Vetiveria zizanioides (Vetiver, Haiti), Lavandula angustifolia (Lavender, French), Citrus limonum (Lemon), Amyris balsamifera (Amyris)

SLEEP

Contains: Lavandula angustifolia (Lavender, French), Pelargonium graveolens (Geranium, Egyptian), Citrus sinensis (Orange, Sweet), Vetiveria zizanioides (Vetiver, Haiti), Anthemis nobilis (Chamomile, Roman), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan)

STRESS RELIEF

Contains: Cananga odorata (Ylang Ylang 1), Citrus bergamia (Bergamot), Pelargonium graveolens (Geranium, Egyptian), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Lavandula angustifolia (Lavender, French), Citrus reticulata (Tangerine)



AROMATHERAPY Electronic Diffusers

Bring the Spa Home...

The easy way to diffuse rareESSENCE pure essential oils and blends into the air for an aromatherapy experience in your home or office.

Just add purified or distilled water and a few drops of our rareESSENCE essential oils for hours of blissful pleasure.

CERAMIC DIFFUSER

9101WHT00034

Stylish, décor friendly diffuser with textured ceramic cover

Continuous and intermittent run feature

Auto shut-off

100ml capacity

Multi-color light functions

Display box includes: Ceramic diffuser, power cord, measuring cup & instructions.

Package Dimensions 6" x 3.75" x 9.25"



multi-color
light function



PORTABLE FAN DIFFUSER WITH TRAVEL CASE

9140LED00014

This rareESSENCE Travel Diffuser is the easy way to diffuse rareESSENCE Essential Oils into the air for an aromatherapy spa experience in your home, office, hotel room or even your car!

The quiet fan gently diffuses the aroma into the air without the use of water, which means you can take it nearly anywhere - it's even TSA compliant!

Operates on 2 - AAA batteries or plugs into a USB Port or wall outlet with an A/C adapter. The multi-color light function provides a soothing night light.

Package Contents:
1 Fan Diffuser, 1 USB Power Cord & 12 Scent Pads

Package Dimensions 5"x 3.5"x 5"



ELECTRONIC DIFFUSERS



COMPACT ULTRASONIC DIFFUSER

9130WHT05214

Easy to use and small enough to take almost anywhere.
Plugs into any USB port or into any outlet with an AC adaptor
(not included).

- One button operation
- Auto shut-off
- 50ml capacity water
- Multi-color light functions

Display box includes: Diffuser, USB Power Cord
& Instruction Book

Package Dimensions 4"x 3.75"x 5"



multi-color
light function



AROMATHERAPY

100% Pure Essential Oil Aroma Disk & Vent Clip Car Diffuser



100% PURE ESSENTIAL OIL AROMA DISK

935025268

Add a few drops for an aromatherapy experience. Wonderful for cars, closets, lockers, cabinets and drawers. So effective and simple to use, you'll want several to place around the house. Features the rareESSENCE mandala design.

PURIFY is a refreshing blend containing: Lemon, Grapefruit, Juniperberry, Palmarosa, Egyptian Geranium, Fennel and Cedarwood.

Includes Aroma Disk with "Purify" 100% Essential Oil Blend



8 18535 01642 3



VENT-CLIP CAR DIFFUSER

9200BLK0058

An easy way to diffuse pure essential oils and blends while you drive. Specially designed for an enhanced aromatherapeutic experience to help you relieve stress, focus, or give you an invigorating boost!

Display Dimensions.....5.5" x 6.75" x 4"
Quantity per Display.....8 Car Diffuser Packages



8 18535 01639 3

VENT-CLIP CAR DIFFUSER REPLACEMENT PADS

9200PAD05212

Display Dimensions.....3.25" x 6.75" x 5.5"
Quantity per Display.....12 Replacement Pad Packages



8 18535 01645 4

ORGANIC PURE ESSENTIAL OIL PERFUMES



AROMATHERAPY

Organic Pure Essential Oil Artisan-Made Perfumes

Each perfume is made in small, artisan batches and hand decanted into bottles just a few at a time. Since our perfumers are working with only pure, all natural materials, we rely on the ability of our noses to refine and blend each perfume.



Perfumes — made the way nature intended.

It's hard to imagine, but we are the only generations in history whose experience of "perfume" is not connected to the natural world. In the early 20th century precious Jasmine was approximated in a lab for a fraction of the cost and "modern" perfumery was born. However, no matter how many chemicals were used, they never had the depth, warmth, beauty and tactile experience of the real scents of nature.

Natural perfumery is a fine, alchemic art. It requires skills and expertise developed over years, plus incredible patience and is far more akin to the mastery of a fine chef or winemaker than a laboratory chemist. With food, we know the freshness and quality of the ingredients are key to the taste of the final dish. This is why our perfumes are made with only natural, plant derived ingredients and never any synthetic fragrance chemicals.

Each perfume is made in small, artisan batches and hand decanted into bottles just a few at a time. Since our perfumers are working with only pure, all natural materials, we rely on the ability of our noses to refine and blend each perfume versus some formulaic cocktail of synthetic chemicals.

The process involves masterful blending of top, middle and bass notes of rare and exotic oils we source from around the world - like euphoric Jasmine from India, divine Rose from Bulgaria and buttery Sandalwood from New Caledonia. The result is simply, pure bliss.

Each distinct and sophisticated perfume works in harmony with your individual body chemistry and personality to create a scent uniquely "you".

We believe these are the finest perfumes you'll find anywhere.

ORGANIC PURE ESSENTAIL OIL PERFUMES



AZHARA [ah-zah'-rah]
Arabic meaning flower

A rare and magical fragrance – distinctive and alluring, with a hint of an aged floral wine.

Key notes of Bergamot, Zdravetz & Grapefruit



Certified Organic by MOSA

8.9 ml/.30 fl oz
Roll-On
2621100213



DIVAN [dih'-von]
Bosnian meaning divine

A smoky amber aroma - essences of ancient rituals inspire the divine.

Key notes of Sandalwood, Myrrh & Frankincense



Certified Organic by MOSA

8.9 ml/.30 fl oz
Roll-On
2621200213



ENVIE [on-vee']
French meaning desire, longing, envy

Sensual and earthy Patchouli dances with tantalizing citrus notes of Bitter Orange, Tangerine and Neroli.

Key notes of Neroli, Patchouli & Tangerine



Certified Organic by MOSA

8.9 ml/.30 fl oz
Roll-On
2621300213



ORGANIC PURE ESSENTAIL OIL PERFUMES



JOLI [joh'-lee]
French meaning lovely

A wild and vivacious perfume - fiercely alive with Juniper, Vetiver and a hint of Lime.

Key notes of Jasmine, Lime & Juniper



Certified Organic by MOSA

8.9 ml/.30 fl oz
Roll-On
2621400213



ROZA [roh'-zah]
Portuguese meaning rose

The real essence of Rose warms and opens the heart as ylang ylang brings a rich floral note to this classic aroma.

Key notes of Rose, Ylang Ylang, & Geranium



Certified Organic by MOSA

8.9 ml/.30 fl oz
Roll-On
2621500213



SHANTI [shahn'-tee]
Sanskrit meaning peaceful

Luscious and rare Tuberose combines with soothing Lavandin Enfleurance to inspire inner peace.

Key notes of Lavandin Enfleurance, Tuberose & Vetiver



Certified Organic by MOSA

8.9 ml/.30 fl oz
Roll-On
2621600213



AROMATHERAPY

Organic Perfume Display



Our perfumes are only sold as a set and are intended to be displayed as a collection.

This compact hand crafted wood display holds 6 each of our 6 roll-on perfumes plus testers.

36 Piece Full Perfume Display with Testers

P/N: 26200FX002341

Dimensions: 12.75" x 11.75" x 8.75"

Net Weight: 10.1 lbs.



8 18535 01699 7 25

NEW!



LOTUS DIFFUSER GIFT SET

with bergamot lavender essential oil blend

This blend was specially crafted by our Certified Aromatherapist for a soothing and uplifting spa-like experience!

Featuring 100% pure essential oils of Bergamot & Lavender, this blend will instantly brighten and refresh the home. We've paired this special combination of oils with our unique ceramic Lotus Diffuser to suit any décor!

Lotus Diffuser
Gift Set
9352005714



8 18535 01785 7

Bergamot Lavender Lotus
Diffuser Refill
7352000014



8 18535 01784 0

The lotus flower holds a deep and powerful meaning as the embodiment of purity and the journey to reach spiritual enlightenment and self-realization. The lotus symbolizes the ability to overcome struggles and challenges, providing strength and hope to blossom and embrace one's full potential and true self.

This gorgeous diffuser can be used passively to scent the home without burning a candle or having electronics plugged in - the essential oils are absorbed directly into the flower. Simply pour the diffuser blend into the vessel, place the Lotus Flower on top, and it will begin releasing the aroma into the air as it absorbs the essential oil blend.

NEW!

AROMATHERAPY 100% Essential Oil Comfort Packs

Self care anywhere!

Each of our 3 rareESSENCE Comfort Packs consist of a Room Mist, Essential Oil Blend, and an Inhaler.

Put Up Your Best DEFENSE

TEA TREE, EUCALYPTUS & CLOVE

Defense Comfort Pack

9850900214



COMFORT PACKS



Sweet dreams with SLEEP

LAVENDER & CHAMOMILE

Sleep Comfort Pack
9850300214



Room Mist

Each rareESSENCE Room Mist is expertly formulated to accentuate the vital dynamic energy from the plants. Made with our exclusive blends of pure essential oils in purified water, they are totally free of toxic synthetic fragrance chemicals.

DIRECTIONS: Shake well before spraying into the air. Spritz onto pillows or sheets.

Net Wt. 118 ml (4 oz.)

Essential Oil Blend

Our Essential Oil Blends are pure and potent, and perfect for diffusing! This blend can also be used in steam inhalation or mixed with a carrier oil. Breathe deep!

DIRECTIONS: May be used in a diffuser, or blended with carrier oil.

Net Wt. 5 ml (.169 oz.)



Relax with STRESS RELIEF

YLANG YLANG & GERANIUM

Stress Relief Comfort Pack
9850000214



Inhaler

These proprietary, therapeutic blends are formulated and packaged for inhalation usage. The handy inhaler easily fits in a pocket, briefcase or purse, so you can have it with you when you need it most!

DIRECTIONS: Adults 18 and over - Inhale 1-2 times in each nostril as often as needed.

Net Wt. 285mg (.01oz.)

AROMATHERAPY

Pure Essential Roll-Ons

The power of Aromatherapy On-the-Go

Topical application is a very effective way to experience aromatherapy. We've made it easy for your customers by preblending them in our premium Organic Golden Jojoba oil in a convenient, sleek and sturdy roller ball applicator. Safe for most skin types. For external use.

rareESSENCE Aromatherapy Roll-ons are easy to carry anywhere you go including when you fly - they're TSA compliant! Put them in a purse or pocket and always have relief at your fingertips.



48 Piece Aromatherapy Roll-On Display

P/N: FX-865008821

Dimensions: 9.25" x 8.375" x 5.75"

Net Weight: 10 ml / .33oz each



These products have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

AROMATHERAPY ROLL-ONS



DEFENSE
865090066

CONTAINS: Simmondsia chinensis (Jojoba, organic), Eucalyptus Globulus (Eucalyptus), Citrus paradisi (Grapefruit), Mentha piperita (Peppermint), Melaleuca alternifolia (Tea Tree), Eugenia caryophyllata (Clove Bud), Melaleuca quinquenervia (Niaouli), Melaleuca cajuputi (Cajeput), Cinnamomum camphora (Ravintsara), Tocopherol (Vitamin E)



8 18535 01542 6



FOCUS
865060066

CONTAINS: Simmondsia chinensis (Jojoba, organic), Citrus bergamia (Bergamot), Citrus limonum (Lemon), Rosmarinus officinalis (Rosemary), Pelargonium graveolens (Geranium), Mentha piperita (Peppermint), Salvia lavandulaefolia (Sage), Cedrus atlantica (Cedarwood), Ocimum basilicum (Basil), Litsea cubeba (Maychang), Tocopherol (Vitamin E)



8 18535 01536 5



HEAD AIDE
865070066

CONTAINS: Simmondsia chinensis (Jojoba, organic), Anthemis nobilis (Chamomile Roman), Citrus paradisi (Grapefruit), Lavandula officinalis (Lavender French), Citrus aurantifolia (Lime), Mentha piperita (Peppermint), Origanum majorana (Marjoram), Ocimum basilicum (Basil), Cymbopogon martini (Palmarosa), Mentha spicata (Spearmint), Tocopherol (Vitamin E)



8 18535 01537 2



MUSCLE SOOTHE
865040066

CONTAINS: Simmondsia chinensis (Jojoba, organic), Arnica montana (Arnica), Rosmarinus officinalis (Rosemary), Mentha piperita (Peppermint), Lavandula angustifolia (Lavender, French), Origanum majorana (Marjoram, Sweet), Pinus sylvestris (Pine, Scotch), Melaleuca leucadendron (Cajeput), Anthemis nobilis (Chamomile, Roman), Gaultheria procumbens (Wintergreen), Tocopherol (Vitamin E)



8 18535 01538 9



PURIFY
865020066

CONTAINS: Simmondsia chinensis (Jojoba, organic), Citrus limonum (Lemon), Juniperus communis (Juniperberry), Cymbopogon martini (Palmarosa), Citrus paradisi (Grapefruit), Pelargonium graveolens (Geranium, Egyptian), Juniperus virginiana (Cedarwood, Virginian), Foeniculum vulgare (Fennel, Sweet), Tocopherol (Vitamin E)



30 8 18535 01539 6



SLEEP
865030066

CONTAINS: Simmondsia chinensis (Jojoba, organic), Lavandula angustifolia (Lavender, French), Pelargonium graveolens (Geranium, Egyptian), Citrus sinensis (Orange, Sweet), Vetiveria zizanioides (Vetiver, Haiti), Anthemis nobilis (Chamomile, Roman), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Tocopherol (Vitamin E)



8 18535 01540 2



STRESS RELIEF
865000066

CONTAINS: Simmondsia chinensis (Jojoba, organic), Cananga odorata (Ylang Ylang 1), Citrus bergamia (Bergamot), Pelargonium graveolens (Geranium, Egyptian), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Lavandula angustifolia (Lavender, French), Citrus reticulata (Tangerine), Tocopherol (Vitamin E)



8 18535 01548 8



TUMMY RESCUE
865080066

CONTAINS: Simmondsia chinensis (Jojoba, organic), Anthemis nobilis (Chamomile Roman), Mentha piperita (Peppermint), Coriandrum sativum (Coriander), Citrus limonum (Lemon), Origanum majorana (Marjoram), Elettaria cardamomum (Cardamom), Zingiber officinale (Ginger), Tocopherol (Vitamin E)



8 18535 01543 3

AROMATHERAPY

Pure Essential Oil Inhalers

*Breathe Deep with these
Pure Essential Oil Inhalers*

Our Aromatherapy Inhalers are a convenient way to experience the benefits of aromatherapy almost anywhere.

These proprietary, therapeutic blends are formulated and packaged for inhalation usage. The handy inhaler easily fits in a pocket, briefcase or purse, so you can have it with you when you need it most!



42 Piece Aromatherapy Inhaler Display

P/N: FX-855-WOD007411

Dimensions: 9.5" x 5.75" x 11"

Net Weight: .01oz /285mg each



PURE ESSENTIAL OIL INHALERS

Seven different blends. Display tray holds six per pack, also peggable.

After opening, each inhaler lasts three months or longer depending upon usage and storage conditions.



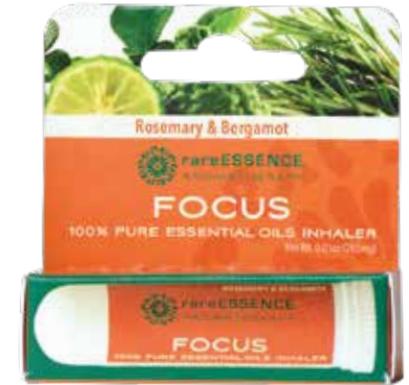
BREATHE EASE
855050536

CONTAINS: Eucalyptus globulus (Eucalyptus Globulus), Melaleuca alternifolia (Tea Tree), Melaleuca leucadendron (Cajeput), Melaleuca quinquenervia (Niaouli), Ravensara aromatica (Ravensara), Eucalyptus radiata (Eucalyptus Radiata), Mentha piperita (Peppermint), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



DEFENSE
855090536

CONTAINS: Eucalyptus (Eucalyptus), Citrus paradisi (Grapefruit), Mentha piperita (Peppermint), Melaleuca alternifolia (Tea Tree), Eugenia caryophyllata (Clove Bud), Melaleuca quinquenervia (Niaouli), Melaleuca cajuputi (Cajeput), Cinnamomum camphora (Ravintsara), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



FOCUS
855060536

CONTAINS: Citrus bergamia (Bergamot), Citrus limonum (Lemon), Rosmarinus officinalis (Rosemary), Pelargonium graveolens (Geranium), Mentha piperita (Peppermint), Salvia lavandulaefolia (Sage), Cedrus atlantica (Cedarwood), Ocimum basilicum (Basil), Litsea cubeba (Maychang), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



HEAD AIDE
855070536

CONTAINS: Anthesis nobilis (Chamomile Roman), Citrus paradisi (Grapefruit), Lavandula officinalis (French Lavender), Citrus aurantifolia (Lime), Mentha piperita (Peppermint), Origanum majorana (Marjoram), Ocimum basilicum (Basil), Cymbopogon martini (Palmarosa), Mentha spicata (Spearmint), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



SLEEP
855030536

CONTAINS: Lavandula angustifolia (Lavender, French), Pelargonium graveolens (Geranium, Egyptian), Citrus sinensis (Orange, Sweet), Vetiveria zizaniodes (Vetiver, Haiti), Anthesis nobilis (Chamomile, Roman), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



STRESS RELIEF
855000536

CONTAINS: Cananga odorata (Ylang Ylang 1), Citrus bergamia (Bergamot), Pelargonium graveolens (Geranium, Egyptian), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Lavandula angustifolia (Lavender, French), Citrus reticulata (Tangerine), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



TUMMY RESCUE
855080536

CONTAINS: Anthesis nobilis (Chamomile Roman), Mentha piperita (Peppermint), Coriandrum sativum (Coriander), Citrus limonum (Lemon), Origanum majorana (Marjoram), Elettaria cardamomum (Cardamom), Zingiber officinale (Ginger), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)





AROMATHERAPY Organic Bath & Body Oils

Expertly formulated to take advantage of the skin enriching, emollient properties of five unique, Certified Organic plant derived oils.

Use as a Body oil after showering or directly in the tub for a soothing soak with organic oils of:

- Sunflower
- Jojoba
- Coconut
- Argan
- Vitamin E



BATH & BODY OIL WITH ORGANIC ESSENTIAL OILS

Super emollient and enhanced with Organic Essential Oils to calm, moisturize and give your skin a healthy glow.

refreshing



BERGAMOT & LIME

Energize your day with this mood inspiring blend of Organic Bergamot and Lime that enriches the skin and uplifts your spirits.

Bath & Body Oil
8 fl oz / 240 ml
783080086



rejuvenating



FRENCH LAVENDER

Bring yourself to a state of deep relaxation with this soothing Organic Lavender blend that releases stress and promotes tranquility.

Bath & Body Oil
8 fl oz / 240 ml
783110086



sensual



ROSE & SANDALWOOD

Revitalize your body with this sensual Organic blend of Bulgarian Rose and Sandalwood that restores youthfulness and balance.

Bath & Body Oil
8 fl oz / 240 ml
783050086



invigorating



ROSEMARY & MINT

Awaken your mind, body and spirit with this invigorating blend of Organic Rosemary and Organic Peppermint that revitalizes and cools the skin.

Bath & Body Oil
8 fl oz / 240 ml
783100086



ROOM MISTS WITH ORGANIC ESSENTIAL OILS

Experience our compelling new selection of Room Mists designed to perfectly coordinate with our personal care products and refresh and revitalize your environment - naturally. They're perfect for home, office, travel or even the car. Bring along the essences of nature wherever you go.

refreshing



BERGAMOT & LIME

Energize your day with this mood inspiring blend of Organic Bergamot and Lime that uplifts your spirits.

Room Mist
4 fl oz / 120 ml
401080566



rejuvenating



FRENCH LAVENDER

Bring yourself to a state of deep relaxation with this soothing Organic Lavender blend that releases stress and promotes tranquility.

Room Mist
4 fl oz / 120 ml
401110566



sensual



ROSE & SANDALWOOD

Revitalize with this romantic and sensual Organic blend of Bulgarian Rose and Sandalwood.

Room Mist
4 fl oz / 120 ml
401050566



invigorating



ROSEMARY & MINT

Awaken your mind, body and spirit with this invigorating blend of Organic Rosemary and Organic Peppermint.

Room Mist
4 fl oz / 120 ml
401100566



AROMATHERAPY
Luxe Aromatherapy Candles

with ORGANIC ESSENTIAL OILS



*Our candles are simply the finest in purity,
function and sophistication.*

LUXE AROMATHERAPY CANDLES

Hand-poured in the USA and made with our rich, creamy, GMO-free Soy Wax from American farms, they burn clean, soot-free and are infused with one of our luxurious, 100% essential oil blends. Each one glows with natural perfection!

refreshing

rejuvenating

sensual

invigorating



BERGAMOT & LIME

Energize your day with this mood inspiring blend of Bergamot and Lime that uplifts your spirits.

Organic Candle
Bergamot & Lime
101080594



FRENCH LAVENDER

Bring yourself to a state of deep relaxation with this soothing Organic Lavender blend that releases stress and promotes tranquility.

Organic Candle
French Lavender
101110594



ROSE & SANDALWOOD

Revitalize with this romantic and sensual blend of Bulgarian Rose and Sandalwood.

Organic Candle
Rose & Sandalwood
101050594



ROSEMARY & MINT

Awaken your mind, body and spirit with this invigorating blend of Rosemary and Peppermint.

Organic Candle
Rosemary & Mint
101100594



Net Weight: 6oz/ 170g in actual fill
Approximate burn time: 36 hours

AROMATHERAPY
Dead Sea Bath Salts
with ORGANIC ESSENTIAL OILS



DEAD SEA BATH SALTS

Therapeutic, High Magnesium Salts

Dead Sea mineral salts contain high levels of magnesium, potassium, calcium chloride, sulfur, iodine, zinc, sodium and bromide - the minerals your skin craves.

Dead Sea mineral salts only come from the Dead Sea, a saline lake located 400 meters below sea level in Israel. This unique "sea" concentrates salt and minerals unlike anywhere else on earth and have long been recognized for their superior therapeutic benefits:

- Relieves muscle tension and improves circulation
- Rids toxins and dead cells from skin
- Firms skin tissues and strengthens against infection
- Lessens inflammation of dry skin

Combined with the power of pure essential oils, these incredible salts offer a muscle and joint soothing, skin softening tonic.

These muscle soothing essential oils including Organic Rosemary and Organic Peppermint are expertly blended to help reduce inflammation and stimulate circulation. Especially beneficial for sports related aches and pains or even after a day working in the garden. Soak in the relief!



relieve muscle tension ROSEMARY & MINT

22 oz / 624 gm

Dead Sea Bath Salts

770030576

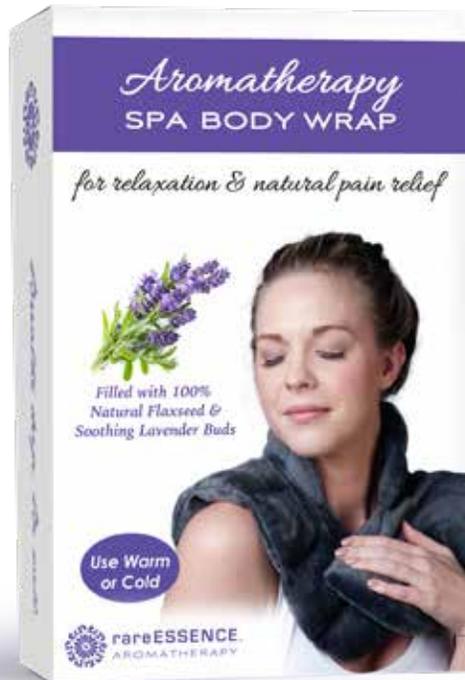


A R O M A T H E R A P Y

Spa Body Wrap & Eye Mask

with 100% Natural Flaxseed & Soothing Lavender Buds





Use as a Back, Shoulder, Foot or as a Knee Wrap.

SPA EYE MASK AND BODY WRAP



SPA BODY WRAP

The aromatherapeutic benefit of Lavender has been shown to promote relaxation and restful sleep.

- Microwave or Freeze
- Soft, Plush Fabric
- Reusable & Long Lasting
- Heat or Cool Therapy
- Flexible, Form-Fitting Design
- Soothing Lavender Scent

For relaxation and natural pain relief. Many physicians, chiropractors, massage and physical therapists recommend heat or cool therapy for stiffness, menstrual cramps, sore muscles and athletes living with sports injuries. Heat therapy may help relax tight, sore muscles or joints and help melt away tension. Cold therapy is used to reduce swelling and inflammation. Always consult a health care practitioner if you have a medical condition.

9410057914



8 18535 01643 0

SPA EYE MASK

Comfortable design hugs the face and blocks out light for restful sleep.

- Microwave or Freeze
- Soft, Plush Fabric
- Reusable & Long Lasting
- Heat or Cool Therapy
- Flexible, Form-Fitting Design
- Soothing Lavender Scent
- Washable

For relaxation and natural pain relief. Can be applied warm or cold over the eyes and forehead to help relieve congestion and offer gentle compression to ease the discomfort of migraines and headaches.

9420000016



8 18535 01644 7

AROMATHERAPY

Spa Collection

The magic of real plant and flower essences.



Experience the spa at home...

Create a revitalizing Spa experience anywhere with this gorgeous collection expertly created by our certified aromatherapists.

Each aroma collection includes candles, reed diffusers and room mists. Designed to complement each other and your environment.

Feel the power of pure plant and flower essences and discover why there is simply nothing better than the experience of real!

Available in ten distinctive aromatic & synergistic blends.



A R O M A T H E R A P Y

Room Mists

*You've never
experienced room
mists like these!*

Pure, sophisticated and potent, they are perfect for freshening any home or office – even your car!

Made with our exclusive blends of pure essential oils in purified water, they are totally free of toxic synthetic fragrance chemicals and alcohol.

Each rareESSENCE Room Mist is expertly formulated to accentuate the vital dynamic energy from the plants.

Once you try our Room Mists you'll never go back to fake fragrance.

Net Weight: 4 oz./ 118 ml
Approximately 685 sprays

AROMATHERAPY ROOM MISTS



LOVE
Rose Absolute, Palmarosa
& Ylang Ylang
400050066



AWAKEN
Sweet Orange, Grapefruit
& Black Pepper
400030066



REFRESH
Lemongrass, Lemon
Peel & Litsea Cubeba
400060066



UPLIFTING
Spearmint, Peppermint
& Sweet Orange
400020066



HOPE
Fir Balsam, Spruce
& Pine Needle
400080066



CLARITY
Eucalyptus
& Sage
400070066



PEACE
Frankincense, Myrrh &
Palo Santo
400010066



DREAM
Lavender, Armoise &
Clary Sage
400040066



PASSION
Patchouli, Tangerine &
Cinnamon Leaf
400100066



MEDITATION
Peru Balsam, Lavender
& Sandalwood
400090066



A R O M A T H E R A P Y

Pure Essential Oil Reed Diffusers

Long lasting, beautiful, pure and potent

rareESSENCE® REED DIFFUSERS are made from 100% Pure Essential Oils. Our skilled Aromatherapists create our sophisticated blends with essential oils that have been consciously sourced worldwide.

Diffusing essential oils is a simple way to incorporate them into your environment with maximum benefit.

Experience the vital life-force of the plants and enhance any personal space with dynamic aromatic essences.

To diffuse and create a spa-like experience, remove the cork and place the reeds into the rareESSENCE essential oil blend. You can be sure our blends contain absolutely no solvents, alcohol, petrochemicals or phthalates.

We suggest rotating the reeds after the first hour and any time after that for an extra burst of aroma.
Includes 2 sets of reeds.

Hand-blown Italian glass bottles (90 ml size) are colorfully decorated and feature beautiful quotes matching the energy of our rareESSENCE diffuser oil blends.

Aromatics last approximately:
90 ml: 6+ months
30 ml: 3+ months

FSC – Forest Stewardship
Council certified packaging



REED DIFFUSERS



LOVE
Rose Absolute, Palmarosa & Ylang Ylang

“BEING DEEPLY LOVED BY SOMEONE GIVES YOU STRENGTH.
LOVING SOMEONE DEEPLY GIVES YOU COURAGE.”
- LAO TZU

200050086
30ml 8 18535 01052 0
2111500714
90ml 8 18535 01060 5



AWAKEN
Sweet Orange, Grapefruit & Black Pepper

“AWAKE. BE THE WITNESS OF YOUR THOUGHTS.
YOU ARE WHAT OBSERVES, NOT WHAT YOU OBSERVE.”
- BUDDHA

200030086
30ml 8 18535 01050 6
2111300714
90ml 8 18535 01058 2



REFRESH
Lemongrass, Lemon Peel & Litsea Cubeba

““HOW WONDERFUL IT IS THAT NOBODY NEED WAIT A SINGLE
MOMENT BEFORE STARTING TO IMPROVE THE WORLD.”
- ANNE FRANK

200060086
30ml 8 18535 01053 7
2111600714
90ml 8 18535 01061 2



UPLIFTING
Spearmint, Peppermint & Sweet Orange

“VERY LITTLE GROWS ON JAGGED ROCK. BE GROUNDED.
BE CRUMBLD SO WILDFLOWERS WILL COME UP
WHERE YOU ARE.”
- RUMI

200020086
30ml 8 18535 01049 0
2111200714
90ml 8 18535 01057 5

REED DIFFUSERS



DREAM
Lavender, Armoise & Clary Sage

“GO CONFIDENTLY IN THE DIRECTION OF YOUR DREAMS. LIVE THE LIFE YOU IMAGINED.”

- HENRY DAVID THOREAU

200040086
30ml 
2111400714
90ml 



CLARITY
Eucalyptus & Sage

“LIVE IN THE PRESENT. LAUNCH YOURSELF ON EVERY WAVE. FIND YOUR ETERNITY IN EACH MOMENT.”

- HENRY DAVID THOREAU

200070086
30ml 
2111700714
90ml 



HOPE
Fir Balsam, Spruce & Pine Needle

“EVERY MOMENT HAS ITS PLEASURES AND ITS HOPE.”

- JANE AUSTEN

200080086
30ml 
2111800714
90ml 



PEACE
Frankincense, Myrrh & Palo Santo

“THE MIND CAN GO IN A THOUSAND DIRECTIONS, BUT ON THIS BEAUTIFUL PATH, I WALK IN PEACE.”

- THICH NHAT HANH

200010086
30ml 
2111100714
90ml 

REED DIFFUSERS



PASSION

Patchouli, Tangerine & Cinnamon Leaf

"IT IS THE SOUL'S DUTY TO BE LOYAL TO ITS OWN DESIRES. IT MUST ABANDON ITSELF TO ITS MASTER PASSION."

- REBECCA WEST

200100086

30ml



211200714

90ml



MEDITATION

Peru Balsam, Lavender & Sandalwood

"QUIET THE MIND AND THE SOUL WILL SPEAK."

- MA JAYA SATI BHAGAVATI

200090086

30ml



2111900714

90ml



Carry all ten blends for a dramatic and colorful display!



AROMATHERAPY Spa Candles

Everyone loves our spa candles!



- ❁ 100% pure soy wax
- ❁ 100% pure essential oil aromas
- ❁ All cotton wicks
- ❁ Clean burning & soot free
- ❁ Vegan
- ❁ Free of irritating, synthetic perfumes and harmful phthalates
- ❁ No synthetic, petrochemical-based dyes or additives
- ❁ Artisan made in the USA

**100% PURE ESSENTIAL OIL
SPA CANDLES IN PURE SOY WAX**

*Formulated in our lush, creamy
American soy wax and infused
with pure essential oils.
Includes black metal lid.*

Net Weight: 6oz/ 170g in actual fill
Approximate burn time: 36 hours



LOVE
Rose Absolute, Palmarosa
& Ylang Ylang



PEACE
Frankincense, Myrrh
& Palo Santo



REFRESH
Lemongrass, Lemon
& Litsea Cubeba



DREAM
Lavender, Armoise
& Clary Sage



MEDITATION
Peru Balsam, Lavender
& Sandalwood



AROMATHERAPY Travel Tins

Transform your space and enhance your mood with the true scents of nature



LOVE
Rose Absolute, Palmarosa
& Ylang Ylang

311055746



REFRESH
Lemongrass, Lemon
Peel & Litsea Cubeba

311065746



UPLIFTING
Spearmint, Peppermint
& Sweet Orange

311025746



PEACE
Frankincense, Myrrh
& Palo Santo

311015746



DREAM
Lavender, Armoise
& Clary Sage

311045746



PASSION
Patchouli, Tangerine
& Cinnamon Leaf

311105746



AWAKEN
Sweet Orange,
Grapefruit
& Black Pepper

311035746



CLARITY
Eucalyptus
& Sage

311075746



HOPE
Fir Balsam, Spruce
& Pine Needle

311085746



MEDITATION
Peru Balsam, Lavender
& Sandalwood

311095746



Bring the fresh, all-natural scent experience along wherever your travels may take you. The convenient 4 oz. travel tins easily fit in any bag and are the perfectly natural way to refresh any room. The All-Natural Travel Tin also makes a great gift.

Each candle is hand-poured using our exclusive blend of 100% soy wax, cotton wicks, and 100% pure essential oils.

Absolutely no paraffin and nothing synthetic.

The travel tin is both reusable and recyclable.

Approximate burn time: 20 hours

AROMATHERAPY

Hand Sanitizers

*Alcohol Antiseptic 70%
with pure essential oils*

A natural and healthy way to
decrease infectious agents on the
hands and body



NEW!

Introducing our new line of hand sanitizer sprays and gels!

- Alcohol Antiseptic 70%
- Effective & Fast Acting
- Calming and Fresh Scent
- Glycerin, Vitamin E and Lavender Help Nourish & Replenish the Skin
- Leaves Hands Feeling Soft
- No Slimy Residue Like Other Gel Hand Sanitizers
- No Synthetic Fragrances
- No Phthalates
- No Parabens
- Made in USA
- FDA Registered

Feel good. Do good.

For every bottle you purchase, we will donate a portion of the proceeds to U.S. food shelves.

HAND SANITIZERS



Spray It Away™

Gel Well™

**2oz Liquid Spray;
12-pc Countertop
Display**

**4oz Liquid Spray;
12-pc Countertop
Display**

**4oz Gel with
Flip Cap; 12-pc
Countertop Display**

**8oz Gel with
Hand Pump; 12-pc
Casepack**

Hand Sanitizer Spray
2 fl oz / 59 ml
P/N 95210 - NDC 78035-001-01
9521005212

Hand Sanitizer Spray
4 fl oz / 118 ml
P/N 95410 - NDC 78035-001-04
9541005312

Hand Sanitizer Gel
4 fl oz / 118 ml
P/N 95420 - NDC 78035-002-07
9542005312

Hand Sanitizer Gel
8 fl oz / 236 ml
P/N 95810 - NDC 78035-002-10
9581005512



What are **essential oils**?

If you've ever smelled a rose, peeled an orange or had mint leaves in a drink, you've experienced essential oils. They are the aromatic components of plants.

Since plants need to communicate with their neighbors to survive and thrive, they need to keep pests and predators away, fight off diseases and also attract the right pollinators and heal themselves from injury. These volatile aromatic components are key in serving these functions and have developed over the course of each different plants' evolution. It's also why they are referred to as "essential oils". Essential oils are expressed, distilled and extracted from flowers, seeds, roots, leaves, fruit rinds and other plant material into these fragrant natural oils. These oils have been used for centuries in cooking, body and health care. Essential oils are said to contain the vital "life-force" of the plants.

These oils also contain components that have been found to be beneficial and pleasing to humans. Where once Aromatherapy was considered to be 'fringe', it has now become a part of complementary therapy and has been incorporated into mainstream uses by healthcare practitioners in clinics and hospitals.

The heart of **rareESSENCE**

From humble beginnings, rareESSENCE was born as a collaboration between its' founders, Sherri Jobelius and Brian Paulsen. Sherri's experience in managing one of the country's first "natural" stores grew into a passion for essential oils. She was intrigued by how Lavender soothed a burn, Rosemary gave luster to her hair and Eucalyptus cleared a stuffy head. She dreamed of one day creating products and sharing the amazing benefits of these essential oils.

In 1996, Sherri and Brian Paulsen met, fell in love and began to collaborate on essential oil products. They shared a love of people, the natural world, healthy food, environmental sustainability and a commitment to create an enterprise that would encompass these elements. Together they resolved that they would make it their mission to create only pure, healthy products utilizing pure essential oils - free from harmful synthetic chemicals and rareESSENCE was inspired. Today, Sherri still guides this mission alongside Brian who shares in her passion for the beauty and alchemy of nature.



Pure & potent. **Backed by science.**

rareESSENCE essential oils are subject to stringent, advanced-scientific testing by our Essential Oil Chemist to verify their superior quality, potency and purity. They are also “smell tested” by our Certified Aromatherapists to provide the ultimate aromatic experience. This testing and evaluation includes; GC - MS (Gas Chromatography and Mass Spectrometry) Analysis, Specific Gravity, Refractive Index, Optical Rotation, Relative Density and Solubility.

GC - Gas Chromatography analysis measures the individual chemical constituents in an essential oil sample to confirm that they are representative of what that particular essential oil should actually contain.

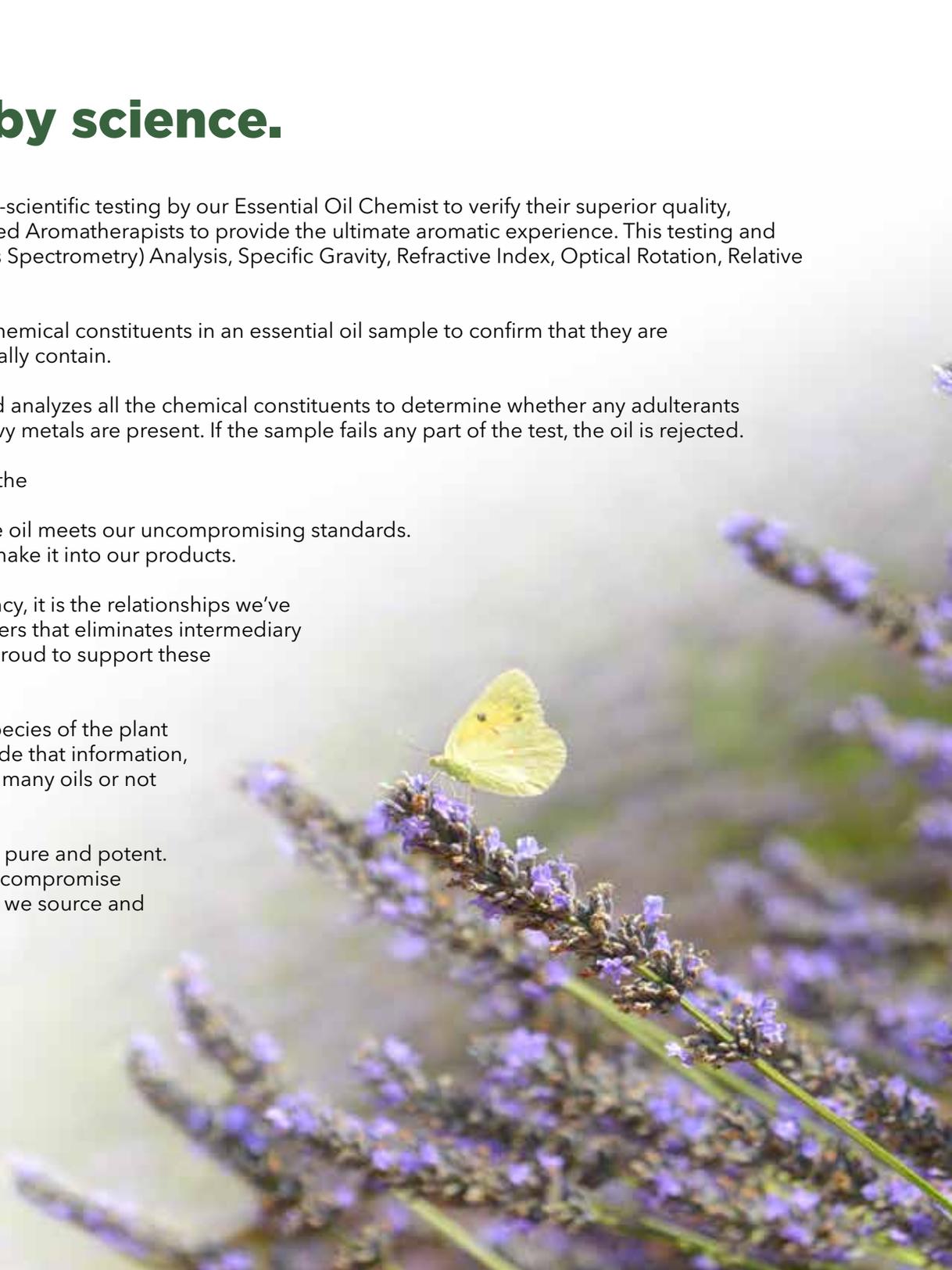
MS or Mass Spectrometry immediately follows GC testing and analyzes all the chemical constituents to determine whether any adulterants including synthetic components, diluents, pesticides and heavy metals are present. If the sample fails any part of the test, the oil is rejected.

After the sample passes the scientific analysis, the final test is the **Odor Evaluation** conducted by our Certified Aromatherapists. Through years of experience, our experts can determine if the oil meets our uncompromising standards. Only the finest oils become rareESSENCE Essential Oils and make it into our products.

While scientific testing is critical to ensuring quality and potency, it is the relationships we've developed over the past twenty years with growers and distillers that eliminates intermediary handling of the oils, where adulteration could occur. We are proud to support these dedicated farmers, harvesters and distillers all over the world.

Each package features the **Country of Origin** and botanical species of the plant from which the oil was made. If an essential oil does not provide that information, you may be getting an oil that is adulterated or blended from many oils or not even from the actual plant you thought.

rareESSENCE is committed to providing essential oils that are pure and potent. Many essential oils that are sold today contain fillers that may compromise the potency and effectiveness. We stand behind every oil that we source and guarantee your complete satisfaction.



The Distillation Process

The distillation process is an all-encompassing term for separating the essential oil of a plant from the plant material. Different types of plants are distilled in various ways depending upon the best method to achieve the end result.

Distillation can take place at or near the point of the harvest, or in some cases, the plant material is transported to a location that is more convenient to distill or where the process can be better controlled. Rose oil is most often distilled near the fields where the harvest takes place so that only the freshest roses are used. This particular distillation must take place within 24 hours of harvest before the roses begin to ferment. Frankincense, on the other hand, is gathered in places like Somalia, and then we have it transported to France where distillation takes place under tightly controlled conditions.

It typically requires a large amount of plant material to extract even a small amount of oil, and different plants yield different amounts. It takes approximately 60 roses to produce a single drop of Rose oil. This factor, along with the amount of a certain plant grown and harvested each year, accounts for the range of pricing for oils. Crop yields vary from year to year and this can cause oil prices to fluctuate, as well. Other factors that are at play include the species of plant, growing conditions, time of harvest and the skill of the distiller. Because these are extracts from plants, the natural plant cycles and weather conditions have a great impact on the quality of oil produced. Often times, producing essential oils are compared to making wine, in that the quality of the grapes in a particular year and region affects the quality of the wine. Of course, this is also combined with the expertise of the winemaker. Certain essential oil distillers are known for their skill in making a great oil.

Water and Steam Distillation is a very old process that has largely remained unchanged for millennia. Stills have been discovered that are over a thousand years old in Arab countries, where the process is thought to originate. Although one can distill oils using a simple still in the backyard, modern distillation methods allow for more precise control of the process, ensuring higher quality oils. However, the actual process has remained largely unchanged. A liquid or solid material is heated into a vapor, then forced through plant material and subsequently cooled down to separate the oils from the vapor that returns to liquid. The liquid that is a by-product is known as a "hydrosol".

Expression is used for citrus oils, where the essential oils are contained in the rind of the fruit. By using different means of expression, the oils can be removed from the fruit without the use of any heat. Some essential oils are degraded by heating them, so expression leaves the oils largely intact. Expression is done by breaking the small pockets of oil-filled cells in the rinds known as "flavedo". These cells are punctured or grated to allow the oils to be released.



Supercritical CO2 extraction is one of the most recently developed processes and uses liquefied CO2 as the "solvent" to extract the oils. This takes place at very low temperatures and very high pressure. Because there is no heat and the CO2 is inert, there is no degradation of the oils in the process, and the extraction of the oils is almost instantaneous once CO2 and the plant material come into contact. The CO2 is then removed as an inert gas, simply by lowering the pressure. This process leaves more of the various components in an oil intact, and distillers are finding ways to produce oils rich in constituents that was often lost in traditional steam distillation.



Essential Oil Safety

Safety is one of the fundamental principles of the use of essential oils by aromatherapists and individuals. Although essential oils are derived from natural plant sources, it is still important to understand that these are extremely concentrated extracts.

Essential oils are easily absorbed into the skin and do not act like a typical fatty oil, such as olive oil. It is the ability of these oils to cross the skin barrier so readily that makes them so useful, and also why they should be respected and handled with care and some precautions.

Safety guidelines and precautions: Keep essential oils out of the reach of children and pets. Essential oils are readily absorbed into the skin and should not be put in or near the eyes, nose or other mucous membranes. Wash your hands thoroughly after handling essential oils. A small amount of an oil could be irritating if some is left on your fingers and you subsequently touch your eye, nose or mouth. If you did get any essential oil in your eye, immediately wash your eye with cold water for 2-5 minutes under a faucet. If the irritation continues, see a doctor or urgent care facility. If you have known allergies or very sensitive skin, you should "patch test" a small area of skin using the same dilution that you plan to use before applying to a larger area. If you are pregnant, nursing or taking medication you should check to make sure that the oil you are using is safe for your condition. If in doubt, do not use an oil until you are sure it is safe for you to do so.

Consult the dilution guide when using essential oils. It is better to start with less oil than more. If a particular application has a frequency of application or dosage, follow those directions. In general, increasing frequency or the number of drops does not improve the intended result.

A word about ingesting essential oils: There are a few companies selling essential oils that advocate ingesting or taking oils internally by mouth. At rareESSENCE, we do not recommend taking oils internally. While our essential oils are of the highest quality that an experienced user could ingest under the close care of healthcare practitioner, we have taken a strong stance against them being used with this method.

Some essential oils could be toxic if ingested, as they tend to accumulate in the liver. If you accidentally ingest any oil, please contact a Poison Control Center or an Urgent Care or Emergency Room for advice or treatment. Most people can experience all of the benefits of essential oils through topical application like a massage, compress, inhalation, diffuser, or a bath.



Dilution Guidelines

Essential oils are potent and require care in use. Generally, essential oils should not be applied "neat" or undiluted to the skin since this can potentially cause a severe reaction or sensitization. When applying essential oils to the skin, it's important to dilute them in carrier oils such as jojoba or coconut oil. Keep in mind, when using essential oils, less is usually better. We highly recommend consulting your healthcare practitioner when using essential oils during pregnancy when taking medication or for children and infants under two years of age.

***Please note:** Not all essential oils are safe for children. Consult a certified aromatherapist or healthcare practitioner.

Dilution **Guidelines** & **Recommendations**



Dilution Guidelines

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For children under 12* :

0.25 - 0.5% dilution = 1-3 drops of essential oil per ounce of carrier

For adults and children 12 and over :

1% dilution = 6 drops of essential oil per ounce of carrier

2% dilution = 12 drops of essential oil per ounce of carrier

3% dilution = 20 drops of essential oil per ounce of carrier

5% dilution = 30 drops of essential oil per ounce of carrier

*Please note: Not all essential oils are safe for children. Consult a certified aromatherapist or healthcare practitioner.

Frequently Asked Questions...

What benefits do essential oils have?

When used properly with care, essential oils can help to induce relaxation, increase energy and focus, and reduce the effects of stress, along with many other physiological and emotional benefits. In addition, scientists have discovered that these concentrated plant extracts may have other beneficial properties including anti-fungal, anti-bacterial, and even anti-septic qualities. They also may have anti-spasmodic, expectorant, anti-inflammatory and carminative properties. Each oil's chemical makeup is unique and provides different therapeutic benefits.

How do I use essential oils?

There are many uses for essential oils, including use in natural cleaning products, unscented lotions or massage oils, electronic essential oil diffusers, baths or showers, or topically when blended with a carrier oil. Each bottle of essential oil that we sell comes with an insert explaining the best uses for the specific oil and recipe ideas, along with any contraindications.

What is the difference between “Certified Organic” and “Wild-crafted” oils?

Organic Certification is a verification process that our essential oil growers and distillers go through to ensure all Organic standards are met through the full practice of producing the essential oils. This means that there are absolutely no adulterants or pesticides found in any part of the plant growing and distillation process, and the plant material has been grown and farmed organically. Each organic farm must be certified annually. Wild-crafted oils are sourced from plants that grow in the wild - these plants don't need pesticides or fertilizers, and thus they are naturally organic. Our Rosemary oil from Tunisia is a good example of a wild-crafted plant and the resulting essential oil.

How many drops are in each bottle? How long do they last?

There are about 225-250 drops of oil in each 5 ml bottle of essential oil. In general, if stored in the amber bottles and not exposed to high heat, the oils can last at least 2 years or even longer. Citrus oils tend to not last as long as other oils. A few oils like Vetiver and Patchouli can actually improve with age. The lifespan depends on how often and how much is used, but the expiration dates depend on each essential oil - these are listed on each bottle.

How should essential oils be stored?

Essential oils should be stored in a cool, dark place such as a cabinet or closet. Our dark amber bottles help to keep light out and extend the lifespan of the oils.

Are essential oils safe for use during pregnancy?

While essential oils have many aromatherapeutic benefits, we prefer to err on the side of caution when recommending use to women who may be pregnant or nursing. We recommend a dilution of 1% or less for any topical applications including massage during pregnancy or nursing. Some experts say that you should avoid essential oils for the first trimester. For a detailed guide consult the “Pregnancy Guidelines” of the International Federation of Professional Aromatherapy.

See link here: <https://naha.org/assets/uploads/PregnancyGuidelines-Oct11.pdf>



Frequently Asked **Questions...**

What is therapeutic grade oil? Why aren't your oils listed as therapeutic grade?

This is a marketing term fabricated by multi-level marketing companies, and is not recognized by any national governing regulatory organization. The most respected authority on aromatherapy, the National Association of Holistic Aromatherapy (NAHA), has clearly stated that no such "grading" of oils exists. The sourcing relationships that we have at rareESSENCE with our growers and distillers around the world ensure that we know exactly where each oil comes from and that we have full traceability for each essential oil. This allows us to offer an incredibly pure, high-quality selection of organic and wild-crafted essential oils. We verify quality with 3rd party scientific testing.

While all of our essential oils are of the highest quality and purity, we always recommend that ingesting essential oils **ONLY** be done under the advice of a health care professional. Essential oils are extremely potent, and can be toxic if ingested improperly. When using essential oils in recipes for cooking, remember that these are extremely concentrated plant extracts and a little goes a very long way. Start with a drop or less and then add more if desired.

What is photosensitivity or phototoxicity and what oils cause it?

This is a chemically-induced skin irritation, similar to a sunburn that can be caused by certain essential oils used on the skin and then exposed to sunlight or other ultra violet light. In general, cold-pressed citrus oils present the most risk for photosensitivity due to the presence of Furocoumarin or bergaptene, a naturally occurring constituent. The oil with the greatest risk photosensitivity in our line is Bergamot, while Grapefruit, Sweet Orange and Lemon have a mild risk. The "Lime Distilled" in our line is rated "very low" for photosensitivity. Mandarin presents no risk.

Are essential oils safe to use on my pet?

Many pets can be sensitive to essential oils, so we suggest practicing extreme caution - never spray or use essential oils directly on your pet. Consult your veterinarian about using essential oils in a pet-friendly household with an electronic diffuser or room mist. It is best to use the essential oils in a room before the animal enters so that there is time for the scent to dissipate slightly. Never let your pet ingest oils, as they can be especially toxic to their smaller bodies and organs.



rareCBD



PREMIUM CBD PRODUCTS

2021 Collection
www.rareCBD.co



rareESSENCE, recognized and trusted for the highest quality essential oils, brings the same commitment to excellence to their CBD line, rareCBD.

“We believe in creating products that assist people in achieving a healthier state of being and better quality of life through the resources that nature provides.”

What is CBD?

CBD is short for Cannabidiol, and is one of over 100 phyto [plant-based]-cannabinoids found in hemp or cannabis plants, and is being studied for numerous health benefits.

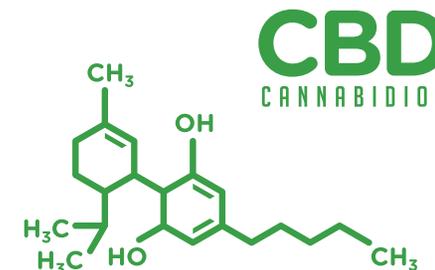
Our CBD is derived from legal hemp, and contains 0.0% THC. So, you don't get any high sensations from our products.

Is CBD Legal?

Until recently, hemp and many products made from hemp, like CBD, were illegal in the United States despite their non-intoxicating properties. With the passing of the 2018 Farm Bill, hemp CBD became legal at the federal level, and the barriers that prevented us from introducing our CBD products were removed. This opened the doors for us to move forward with this line, long in development.

There are, however, still some states that have more stringent hemp policies than those granted by the Farm Bill. Please check with your local, state regulations to ensure compliance.

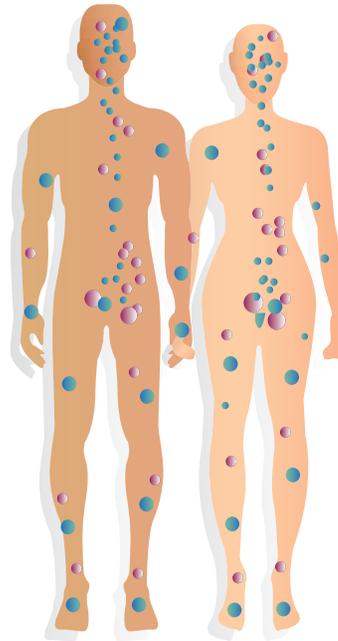
“We are very excited about the recent legislation that enables so many people to have access to CBD, and all its promise.”



The Endocannabinoid System & CBD



CB1 receptors are primarily found in the brain + central nervous system + to a lesser extent in other tissues.



CB2 receptors are mostly in the peripheral organs especially cells associated with the immune system.

CARE OF YOUR ECS IS:

NEURO-PROTECTIVE

IMMUNO-PROTECTIVE

ENDOCRINE BALANCING

The Endocannabinoid System (ECS)

The endocannabinoid system, or ECS, is a biochemical system that works like an operating system in the body. The ECS maintains homeostasis. In other words, this system keeps the body balanced. The CBD molecule works within the ECS, and regulates signaling activity across numerous functional regions of the body.

The ECS & CBD

CB1 & CB2 receptors are found throughout the body, and help to regulate numerous body functions, including appetite, digestion, pain, inflammation, mood, sleep, and more. These receptors receive signals from internal (endogenous) and external (exogenous) sources.

The CBD molecule is similar to important ECS neurotransmitters, and interacts with CB-1 and CB-2 receptors in our body, supporting the function of the endocannabinoid system.



Why rareCBD?

Farm to Shelf

We are passionate about sourcing high quality ingredients and maintain close relationships with the farms and families that supply our hemp and essential oils. Supporting sustainable farming practices protects our environment and ensures premium products for your benefit.

rareCBD advantage: Retailers and customers know they are getting high quality, safe and sustainable products.

0.0% THC*

Our extraction process results in a whole-plant, broad spectrum CBD oil that is 0.0% THC. THC-containing products are problematic based on current state and federal laws. Many people simply prefer not to use THC for personal reasons. That's why we go through the added effort to remove the THC in our hemp extract to 0.0%.

Third party lab testing reveals our CBD product to have no THC detectable at a testing level of 1-2 ppm. We are very proud of this, as it means we're able to offer super high quality CBD with 0.0% THC*.

rareCBD advantage: By offering 0.0% THC products, we appeal to the masses, and are able to sell to more US states.

*Please note: some drug tests are so sensitive they will pick up on trace amounts of THC or falsely identify THC [mistaking CBD for THC] on a test after someone has ingested broad spectrum CBD products. That being said, if you have to pass a drug test that screens for THC, please know you are taking a chance when using any CBD product.





Broad Spectrum

Premium Broad Spectrum oil removes THC to 0.0%, while preserving the other naturally occurring compounds in the plant.

rareCBD advantage: With our broad spectrum CBD, we offer the winning formula that the market and the law demand.

No Isolates

Our products contain no CBD isolates. CBD isolate is the single chemical compound of cannabidiol (CBD) isolated (in crystalline form), removing the other symbiotic plant compounds. CBD isolate is the cheapest form of CBD on the market, and has been increasingly scrutinized for being very close in chemical form to a drug patented by a large pharmaceutical company.

rareCBD advantage: By not using isolates, we avoid potential legal issues that may arise with changing FDA regulations.

No Claims

We cannot and do not make any claims as to the benefit or efficacy of CBD for treating any conditions or ailments. This is because CBD is still in its infancy as a salable product, and more research and regulation is required. We urge consumers and retailers to protect themselves by carrying products that are legally compliant.

rareCBD advantage: By not making health claims, we offer legal compliance for us and our retail partners, and avoid complications that have occurred for retailers when product brands overstep their bounds in making unauthorized claims.

Compliance

Our products are manufactured in our FDA-Registered and USDA Organic Certified facility in Minnesota, ensuring safety and quality standards are followed.

rareCBD advantage: Many CBD companies lack the appropriate compliance certifications to manufacture products for health and body care. We maintain these required certifications, and take pride in our process.

BODY CARE PRODUCTS



rareCBD BODY BUTTER

Our Body Butter is a nourishing blend of our broad spectrum hemp-derived CBD with organic shea, organic beeswax, organic menthol and organic essential oils - our high quality ingredients formulated for beneficial absorption and premium skin feel.

94% Organic Ingredients

450mg CBD

rareCBD BATH BOMB

Warm water opens your pores, relaxes muscles and allows the epsom salts and CBD to penetrate skin cells for a luxurious spa experience. The CBD, high magnesium and mineral content, combined with our unique blend of 100% pure essential oils will leave you wanting another “bomb” bath very soon!

150mg CBD

rareCBD BODY OIL

Combine our organic coconut MCT oil, organic arnica and essential oils of lavender and ylang ylang with our broad spectrum hemp CBD and you have a rich and versatile body oil to be used for all occasions. Massage over the entire body, or apply locally. We know you’ll love it.

98% Organic Ingredients

600mg CBD

rareCBD BODY OIL - ROLL-ON

The same concentration as our CBD Body Oil, featured in a convenient, pocket-sized roll-on applicator. Apply this beautiful blend of organic coconut MCT oil, organic arnica, lavender and ylang ylang essential oils, and our high quality, broad spectrum hemp CBD directly to the skin and massage gently. Take it with you for use on the go!

98% Organic Ingredients

100mg CB

Body Butter
5248957424



Bath Bomb
531105278



Body Oil
5168657924



Body Oil Roll-On



INGESTIBLE PRODUCTS



rareCBD LIQUID DROPS

Broad Spectrum CBD from US-grown hemp is blended with organic coconut MCT oil and organic essential oils to create our premium 0.0% THC Liquid Drops. Our CBD Liquid Drops are available in both 1000mg and 300mg, and each come in two delicious flavors, Cinnamon Orange and Peppermint - both taste great!

rareCBD Liquid Drops come with a child resistant and tamper evident cap, offering safety and compliance. Simply push down and twist to open. rareCBD Liquid Drops also come with a measured dropper, so you can easily measure how much you're taking every time. 95% Organic Ingredients

1000mg CBD
300mg CBD

- Free of Synthetic Flavors & Fragrance
- Third Party Lab Tested
- Concentrated CBD
- Free of Isolates
- Paraben Free



HEMP
DERIVED



BROAD
SPECTRUM



0.0%
THC



MADE
IN USA

These products do not claim to diagnose, treat, cure or prevent any disease and have not been evaluated or approved by the United States Food and Drug Administration (FDA).
The safety of this product has not been determined. Keep out of reach of children. Use this product under the guidance of a physician if you have a medical condition, are pregnant or lactating.

Peppermint
1000mg
5008757444



Peppermint
300mg
5038705714



Cinnamon
Orange 1000mg
5008857444



Cinnamon
Orange 300mg
5038705714



Why rareCBD? continued

Expertise

Our expertise in aromatherapy and essential oils leads us perfectly into developing premium CBD products. So does our emphasis in using high quality, organic ingredients for whole body health.

Doctor Formulated

Justin Jobelius, a doctor of chiropractic on our team, has developed and rigorously tested our formulas to create our premium CBD line.

rareCBD advantage: Years of experience in essential oils, expert staff and a commitment to service lends trust in our products and our name.

Organic

Our Body Oil Spray, Body Oil Roll-On, and our Body Butter are organic certified to the “Made with Organic” category, and have at least 94% organic ingredients. The hemp farms we source from at rareCBD practice an organic cultivation and handling system plan, and are in the process of becoming organic certified. Of course the process of achieving certification takes time. We are very proud to have achieved the “Made with Organic” status for our CBD products, and we are committed to producing clean, green, sustainable, US-made CBD products for the benefit of our people and our planet. This speaks to the integrity and quality of our products. Read the ingredient list – you’ll see how clean our products are!

rareCBD advantage: Many CBD brands claim organic but lack the certification to back it up. We’ve gone through the organic certification process with a USDA Organic Certifier, so you know you’re getting what’s on the label. This lends confidence to retailers and consumers alike.



Justin Jobelius, D.C.



Made in USA

Our hemp is grown and extracted in the USA. All of our products are made in the USA. Furthermore, we make our own products! No white labels here.

rareCBD advantage: Many CBD brands are purchasing white labeled products from suppliers, slapping a cute label on them, and calling them their own. Not us. We formulate and make our own products, giving us control over every step of the process.

Hemp Derived

Our CBD is derived from hemp and hemp alone.

rareCBD advantage: Federal laws permit extracting CBD from hemp (and not marijuana). Though, in marijuana-friendly states, businesses are extracting CBD from marijuana and peddling their products nationally. With us, you can rest assured that we are producing product from legally grown hemp alone.

**Third-Party Lab Testing**

Every product batch is tested by a third-party lab, and comes with a complete Certificate of Analysis, demonstrating the safety, purity and quality of the product.

rareCBD advantage: With “bad actors” tainting the industry, consumers and retailers are demanding to know their products are clean. Third-party testing results are readily available for all products on our website.

Beautiful, Luscious, Scrumptious

In addition to upholding high standards in all other respects, our products are beautiful, delicious and feel good to use. We know you’ll agree! Try our products and see for yourself!

Concentration

We’re not skimping on the CBD. Our products have been formulated for CBD concentrations that work, and that consumers demand. In fact, all of our body care products have been formulated to have at least 10mg/mL of CBD -a generous quantity!

rareCBD advantage: Our products have been formulated for CBD concentrations that consumers demand, based on market research.

Suggested Use

Everyone’s body is different, and our varying physiology and genetic make-ups influence how our bodies process, absorb, and utilize different compounds. This is also true for CBD. We recommend you start gradually, using small amounts daily, and at regular intervals, to see how your body responds. We adopt the adage, “start low and go slow”. Importantly, we also encourage all consumers to do their own research when it comes to using CBD. We advise you use CBD products under the guidance of a physician if you have a medical condition, are pregnant or lactating.

rareCBD advantage: Our approach to suggested use encourages individual responsibility and supervised use when appropriate, prioritizing and protecting the consumer and the retailer alike.

Premium Skin Feel

Our topical products have a luxurious and premium skin-feel, made possible by our high quality ingredients and our expert formulators.

rareCBD advantage: Our expertise in product formulation, our ingredients par excellence and our uncompromising quality standards result in a premium skin care experience.



Brian Paulsen and Emily Tucker visit the hemp fields in Colorado, the source of our CBD extract.

The rareCBD Story

We've long believed in the power of plants and their concentrated extracts to assist in the body's natural systems of defense and homeostasis. Over twenty years ago, we began to research how the hemp plant could be used for fiber, food and personal care products and were excited by its versatility and promise. We were first interested in hems potential to help meet, in an ecologically sustainable way, many of our needs for fiber, oil, food and plastics. As we learned more, we became intrigued by possible health benefits afforded by the plant and the promise of this compound in hemp called cannabidiol, or CBD. In 2012 we began our investigation into CBD, excited and encouraged by the research and anecdotes that showed people were getting relief for a number of issues related to pain, anxiety, sleep and other ailments.

Being in the business of plants and essential oils, we were also intrigued by the fact that CBD and essential oils shared similar terpenes and other properties. We began exploring the potential synergy between essential oils and hemp extract. Could a certain selective combination of the two enhance the function of CBD on the body? We believed so. In anticipation of CBD becoming legal, we plowed ahead to source premium US-grown hemp-derived CBD, and began developing products to share with our customers that were in line with our highest values – quality, transformation, truth, environmental responsibility and satisfaction.

With the passing of the 2018 Farm Bill, hemp CBD became legal at the federal level and the barriers that prevented us from introducing our CBD products were removed. This opened the doors for us to move forward with this line, long in development.

Our new rareCBD line is the culmination of that journey. We are now thrilled to deliver our premium CBD products to you!

We hope you love them as much as we do.





Each year, we give back to the community
by contributing to environmental
and humanitarian causes.

Visit our website for more information:
www.rareESSENCEaromatherapy.com



No Animal Testing
Cruelty-Free

