



rareESSENCE®
AROMATHERAPY



2023



WELCOME

Rare Essence Aromatherapy was founded in 2011 by wife and husband team, Sherri Jobelius and Brian Paulsen. They have a combined 40+ years of experience in sourcing, formulating and producing all-natural, essential oil based products.

Together, they guide the vision of the company, lead product development and travel world-wide to meet with the farmers and producers of the natural ingredients, to make their premium-quality products. Rare Essence Aromatherapy is a family business, Brian and Sherri's son, Dr. Justin Jobelius, recently joined the company. As a chiropractor, his clinical experience adds an important perspective to product development. All have a passion for aromatherapy, the power of plants and a deep respect for nature and our planet.

Sherri, Brian & Justin



01



02



03



04



05



06



07



BASIL
Ocimum basilicum
This is the true Sweet or European Basil. Sweet and spicy with balsamic undertones. Steam distilled from the leaves and flowering tops. A stimulating "pick me up" tonic.

8 18535 01455 9 70001



CAJEPUT
Melaleuca cajuputi
Mild camphoraceous-like aroma. Steam distilled from the leaves and twigs. Useful for clearing the head and improving breathing. May reduce itching from insect bites.

8 18535 01459 7 70005



CLOVE BUD
Eugenia caryophyllata
Warm and spicy and used in many dental preparations to relieve discomfort. The clove is an evergreen tree with bright green leaves that produces fragrant red flowers and purple fruits. The buds produced are called calyx which are shaken from the tree and dried. Water-distilled from the dried buds.

8 18535 01868 7 70041M



BERGAMOT
Citrus bergamia
Fresh, lively, sweet and uplifting. Expressed from the peel of the fruit. Used to build confidence and inspire. Due to the phototoxic properties, you should be cautious of sun exposure after topical application.

8 18535 01456 6 70002



CHAMOMILE, ROMAN
Anthemis nobilis - 3% in organic jojoba
Gentle and restful properties. Supports inner peace. Steam-distilled from the flowering white tops. Considered one of the gentlest essential oils, it is suitable for children. Recognized for allowing free flow of the body's chi. Excellent for relieving dry skin.

8 18535 01458 0 70004



EUCALYPTUS CITRIODORA
Eucalyptus citriodora
Frequently referred to as "Lemon Eucalyptus", the aroma is similar to the familiar citronella due to the high citronellal content. Commonly used to repel insects, it is also a good deodorizer in household preparations. Steam-distilled from the fresh or dried leaves.

8 18535 01460 3 70006



CEDARWOOD ATLAS
Cedrus atlantica
Known for its strengthening and comforting effect. Believed to have originated from the famous Lebanon and Island of Cypress cedars that grow wild. Steam-distilled from the wood, stumps or sawdust. Slightly camphoraceous with a sweet, tenacious undertone. A powerful tonic for balancing the body's chi.

8 18535 01866 3 70003M



CLARY SAGE
Salvia sclarea
Sweet, floral and herbaceous. Steam distilled from the flowering tops and foliage. A good oil for lifting the spirits. Many women have found it beneficial during their menstrual cycle.

8 18535 01867 0 70033M



EUCALYPTUS GLOBULUS
Eucalyptus globulus
A wonderfully clearing and camphoraceous oil. A good tonic for the winter months or during allergy season. Opens and clears energetic pathways. Steam-distilled from the fresh or partially dried leaves. Also known as "Tasmanian blue" or "blue gum". The principal constituent is called 1,8 cineole. All species of Eucalyptus originate in Australia.

8 18535 01461 0 70007



EUCALYPTUS RADIATA
Eucalyptus radiata

A more gentle version than the Globulus, it is useful as an alternative for children or the elderly, especially in topical applications. Steam-distilled from the fresh or dried leaves. Also known as "narrow-leaved peppermint gum". All species of Eucalyptus originate in Australia.



70008



GINGER
Zingiber officinale

Warm and spicy, a verdant lush aroma that enlivens and stimulates. Useful as a digestive aid and for stimulating circulation. Steam-distilled. Used for centuries in Chinese medicine.



70011



JASMINE
Jasminum grandiflorum - 3% in organic jojoba

Exquisite, rich and floral aroma that is unmistakable. A sensual, uplifting aphrodisiac. Helps to relieve stress and inspire grace and creativity. Used in perfumes and cosmetic preparations. Alcohol extraction from a concrete made of the flowers.



70013M



FRANKINCENSE
Boswellia carterii

Commonly known as olibanum. The trees, which are not cultivated, produce a natural oleo-gum resin that is harvested and steam-distilled. Frankincense has a long history in ancient Egyptian, Greek, Roman, Hebrew and Persian civilizations and was prized for use in everything from aromatic incense for religious rituals to cosmetics for beauty enhancement. A wonderful tonic for the skin and mind.



70009M



GRAPEFRUIT
Citrus paradisi

Vibrant and cheerful, cleansing and revitalizing. Energizes the nervous system. Many people report that it eases food cravings. Expressed from the peel of the fruit.



70012M



JUNIPER BERRY
Juniperus communis

Clean, fresh and wood-like with some balsamic undertones. A purifying oil, a few drops diluted in water it makes an excellent skin toner. Steam-distilled from the crushed, dried or partially ripe berries. Historically used to detoxify the air and for ceremonial purposes.



70014



GERANIUM, EGYPTIAN
Pelargonium graveolens

Fresh and harmonious. Balances mind, body and emotions. Has a normalizing effect. Both antiseptic and anti-fungal.



70010



HELICHRYSUM
Helichrysum italicum - 3% in organic jojoba

Also, referred to as Immortelle or Everlasting. A sweet, fruity, tea-like aroma that is quite unique. The name comes from the Greek, helios (sun) and chryos (gold) that refer to the way the blooms resemble tiny golden suns. Long prized by the Romans where the dried flowers were said to be in every soldier's pack to treat injuries endured in battle. A useful tonic for the skin and respiratory system. Steam-distilled from the flowering tops.



70025



LAVENDER, FRENCH
Lavandula angustifolia

The most universally prized oil in aromatherapy. Recognized for its calming, centering properties. This lavender originated in the high elevations of France where it grows wild. Also referred to as clonal lavender. It has a sweet and floral aroma with a hint of grassy spice. Eases tired muscles, soothes headaches and may ease the effects of burns or insect bites. Steam-distilled from the flowers and stalks.



70015

SINGLE NOTES



LAVENDER, SPIKE
Lavandula latifolia

Fresh, floral and herbaceous. A useful tonic for the skin, inflammation and tension. Great expectorant in the winter months.



70016



LIME, DISTILLED
Citrus aurantifolia

Sweet, green and lively. This oil has a refreshing aroma that lifts the spirits. Because the oil is steam-distilled versus expressed, it maintains the true lime aroma. This oil has no phototoxic properties.



70019M



NEROLI
Citrus aurantium var amara - 3% in organic jojoba

Harmonizing and uplifting. Used in body and skin care and perfumery. The oil is produced from the bitter orange tree blossoms which are steam-distilled. Known for its aromatic properties and aiding digestion.



70022



LEMON
Citrus limonum

Fresh, lively and purifying. Lifts the spirits and stimulates the mind. Diffusing it is useful in eliminating odors and clearing the air. Expressed from the peel of the fruit. May also be used in home cleaning preparations, especially combined with Tea Tree.



70017



MANDARIN
Citrus reticulata

Gentle and calming, sweet and citrusy. Excellent for skin care. Used in meditation for promoting feelings of well-being. It is well tolerated and often the go-to oil for kids.



70020



SWEET ORANGE
Citrus sinensis

Cheerful and refreshing. The aroma is reminiscent of the experience of peeling the fresh fruit. Promotes clarity and emotional balance. Expressed from the peel of the fruit.



70023



LEMONGRASS
Cymbopogon citratus

A strong, fresh grassy and citrus-like aroma. The Cymbopogon citratus type has an earthy undertone reminiscent of citronella. The scent of Lemongrass is said to be a great "get up and go" oil to start the morning. Often used in cleansing lotions and creams for the astringent properties for the skin. Steam-distilled from the fresh or partially dried leaves.



70018



MYRRH
Commiphora myrrha

A warm, rich and spicy aroma. Soothing and calming, restorative and a good tonic for the skin. Harvested from the resin that flows through wounded or natural fissures on the bush. Myrrh is one of the oldest known of all aromatic substances and has a rich history in religious ceremonies. Steam-distilled from the gathered resins.



70021



OREGANO
Origanum vulgare

A strong, herbaceous aroma with a camphoraceous note. Stimulating and restorative to the body. The "vulgare" is the true oregano of the garden herb variety. Useful for easing congestion and calming the spirits. Steam-distilled from the fresh leaves.



70024

SINGLE NOTES



PATCHOULI
Pogostemon cablin

Heady, rich and intriguing. Inspires feelings of romance and sensuality. Used for meditation, promotes physical and mental relaxation.



70027



PEPPERMINT
Mentha piperita

Fresh, powerful and sweet. Invigorates the mind and revitalizes. A good tonic for an upset stomach or headache. Steam-distilled from the fresh leaves.



70028



PINE SCOTCH
Pinus sylvestris

Pine note with a touch of sweetness. Used for meditation as well as clearing congestion. Has an energetic, uplifting quality. Steam-distilled from the needles of the tree.



70026



VETIVER
Vetiveria zizanioides

Deep, sensual and aromatic. Recognized for the grounding and relaxing properties. This oil improves with age and is wonderful to diffuse or used in skin care preparations. Steam-distilled from the washed rootlets which are then dried, chopped, and then soaked in water prior to distillation process.



70039



YLANG YLANG COMPLETE
Cananga odorata

Delicate scent, intoxicatingly sweet and floral. Slightly euphoric and uplifting.



70040



RAVINTSARA
Cinnamomum camphora

Slightly medicinal and camphoraceous aroma. Known as the "go to" oil for cold and flu season. Steam-distilled from the fresh or partially dried leaves. A wonderful oil to diffuse to clear breathing.



70029



ROSE OTTO
Rosa damascena - 3% in organic jojoba

Luxurious and gentle. Warm, sweet and rich. The benefits for the skin and overall well-being have long been recognized. This is the finest rose oil, grown and steam-distilled in Bulgaria. It takes 60 roses to produce just one drop of the precious oil. Inspires feelings of romance and sensuality.



70031



ROSEMARY
Rosmarinus officinalis

Clarifying and revitalizing. The classic "get up and go" oil. Reviving, refreshing and strengthening.



70032



SANDALWOOD
Santalum spicatum - 3% in organic jojoba

Exotic and sensual. Relaxing and calming with a balancing and grounding effect on the emotions.



70034M



TEA TREE
Melaleuca alternifolia

Often referred to as the "miracle oil" due to the many uses in diffusing, topical application and home cleaning preparations. In Australia, indigenous communities have long recognized the benefits of this plant in treating a variety of ailments. Steam-distilled from the fresh leaves.



70037



THYME (SWEET)
Thymus vulgaris

Fresh and herbaceous. There are over 300 varieties of thyme. This chemotype is grown in the Mediterranean region of Spain and is the most gentle variety with a lower thymol content, making it safer for common uses. An excellent tonic for the skin and digestion. Water and steam-distilled from the dried or partially dried leaves and flowering tops.



70038

SINGLE NOTES

SINGLE NOTES



**BLEND, DIFFUSE,
CREATE!**

Essential Oil Blends



EO BLENDS



OM
CONTAINS: Cedrus deodara (Cedarwood*, Himalayan), Vetiveria zizanioides (Vetiver*), Boswellia cartteri (Frankincense*), Pogostemon cablin (Patchouli*), Citrus aurantifolia (Tangerine*), Citrus limonum (Lemon*), Lavandula Grosso (Lavandin*), Commiphora myrrha (Myrrh*) *CERTIFIED ORGANIC

8 18535 01873 1 70501M



PURIFY
CONTAINS: Citrus limonum (Lemon*), Cymbopogon martini (Palmarosa*), Citrus paradisi (Grapefruit*, Pink), Pelargonium graveolens (Geranium*), Juniperus communis (Juniper berry*), Foeniculum vulgare (Fennel*) *CERTIFIED ORGANIC

8 18535 01497 9 70502



REJUVENATE
CONTAINS: Citrus bergamia (Bergamot FCF*), Citrus sinensis (Orange, Sweet*), Citrus paradisi (Grapefruit*), Citrus aurantifolia (Lime, Distilled*) *CERTIFIED ORGANIC

8 18535 01838 0 70511



BREATHE EASE
CONTAINS: Citrus limonum (Lemon*), Eucalyptus radiata (Eucalyptus*), Melaleuca cajuputi (Cajeput*), Eucalyptus globulus (Eucalyptus*), Mentha piperita (Peppermint*), Melaleuca alternifolia (Tea Tree*) *CERTIFIED ORGANIC

8 18535 01936 3 70505M



CALM KIDS
CONTAINS: Citrus reticulata (Tangerine*), Citrus reticulata (Mandarin*), Lavandula grosso (Lavandin*), Anthemis nobilis (Chamomile, Roman*) *CERTIFIED ORGANIC

8 18535 01837 3 70510



DEFENSE
CONTAINS: Citrus paradisi (Grapefruit*), Eucalyptus globulus (Eucalyptus*), Mentha piperita (Peppermint*), Melaleuca quinquenervia (Niaouli*), Cinnamomum camphora (Ravintsara*), Melaleuca alternifolia (Tea Tree*), Melaleuca cajuputi (Cajeput*), Eugenia caryophyllata (Clove Bud*) *CERTIFIED ORGANIC

8 18535 01872 4 70509M



RELAX
CONTAINS: Lavandula grosso (Lavandin*), Lavandula angustifolia (Lavender, French*), Lavandula spica (Lavender, Spike*) *CERTIFIED ORGANIC

8 18535 01839 7 70512



SENSUAL
CONTAINS: Citrus sinensis (Orange Sweet*), Lavandula grosso (Lavandin*), Pelargonium graveolens (Geranium*), Rosa damascena (Rose*), Santalum spicatum (Sandalwood*) *CERTIFIED ORGANIC

8 18535 01840 3 70513



SLEEP
CONTAINS: Citrus sinensis (Orange*, Sweet*), Lavandula angustifolia (Lavender*, French*), Pelargonium graveolens (Geranium*), Cedrus deodara (Cedarwood*, Himalayan), Vetiveria zizanioides (Vetiver*), Salvia sclarea (Sage*, Clary), Anthemis nobilis (Chamomile*, Roman*) *CERTIFIED ORGANIC

8 18535 01941 7 70503M



FOCUS
CONTAINS: Citrus sinensis (Orange*, Sweet*), Citrus limonum (Lemon*), Rosmarinus officinalis (Rosemary*), Citrus paradisi (Grapefruit*, Pink), Mentha piperita (Peppermint*), Juniperus communis (Juniper berry*), Cupressus sempervirens (Cypress*), Salvia sclarea (Sage*, Clary), Citrus bergamia (Bergamot FCF*) *CERTIFIED ORGANIC

8 18535 01937 0 70506M



HEAD AIDE
CONTAINS: Citrus aurantifolia (Lime*, Distilled*), Lavandula angustifolia (Lavender*, French*), Ocimum basilicum (Basil*), Origanum majorana (Marjoram*), Mentha piperita (Peppermint*), Mentha spicata (Spearmint*), Citrus paradisi (Grapefruit*, Pink), Cymbopogon martini (Palmarosa*), Anthemis nobilis (Chamomile*, Roman*) *CERTIFIED ORGANIC

8 18535 01938 7 70507M



MUSCLE SOOTHE
CONTAINS: Mentha piperita (Peppermint*), Lavandula angustifolia (Lavender*, French*), Rosmarinus officinalis (Rosemary*), Origanum majorana (Marjoram*), Melaleuca cajuputi (Cajeput*), Pinus sylvestris (Pine*, Scotch), Gaultheria procumbens (Wintergreen*), Anthemis nobilis (Chamomile*, Roman*) *CERTIFIED ORGANIC

8 18535 01939 4 70504M



TUMMY RESCUE
CONTAINS: Lavandula angustifolia (Lavender*, French*), Citrus limonum (Lemon*), Mentha piperita (Peppermint*), Mentha spicata (Spearmint*), Citrus bergamia (Bergamot FCF*), Zingiber officinale (Ginger*), Origanum majorana (Marjoram*), Anthemis nobilis (Chamomile*, Roman*) *CERTIFIED ORGANIC

8 18535 01874 8 70508M



STRESS RELIEF
CONTAINS: Lavandula angustifolia (Lavender*, French*), Citrus bergamia (Bergamot FCF*), Pelargonium graveolens (Geranium*), Cedrus deodara (Cedarwood*, Himalayan), Canaga odorata (Ylang Ylang Complete*), Citrus reticulata (Tangerine*), Salvia sclarea (Sage*, Clary) *CERTIFIED ORGANIC

8 18535 01942 4 70500M



WOMEN'S BALANCE
CONTAINS: Lavandula grosso (Lavandin*), Citrus bergamia (Bergamot FCF*), Conanga odorata (Ylang Ylang Complete*), Salvia sclarea (Clary Sage*), Pelargonium graveolens (Geranium*), Lavandula angustifolia (French Lavender*), Jasminum sambac (Jasmine Absolute*) *CERTIFIED ORGANIC

8 18535 01841 0 70514

Modular Displays



1 TIER DISPLAY
Holds 12 rareESSENCE Pure Essential Oils
EO70001

Dimensions..... 18.75" x 6.75"x 12.75"



3 TIER DISPLAY
Holds 36 rareESSENCE Pure Essential Oils
EO70003

Dimensions..... 18.75" x 6.75"x 21"



4 TIER DISPLAY
Holds 48 rareESSENCE Pure Essential Oils
EO70004

Dimensions..... 18.75" x 6.75"x 25"



2 TIER DISPLAY
Holds 24 rareESSENCE Pure Essential Oils
EO70002

Dimensions..... 18.75" x 6.75"x 16.5"

Roll-on display
Choose 8 cases/ 6 pieces each to fill 48-piece display
(see pages 22 & 23) Testers included on first order.



8 18535 01573 0
FX-865-ACR

Inhaler display
Choose 7 cases/6 pieces each to fill 42-piece display
(see pages 24 & 25).



8 18535 01657 7
FX-855-WOD



Prefilled 48 Piece Aromatherapy
(8 cases/6) roll-on display no substitutions

Dimensions: 9.25" x 8.375" x 5.75"
Net Weight: 10 ml / .33oz each

FX-865-ACR-ORG



Prefilled 42 Piece Aromatherapy
(7 cases/6) Inhaler display no substitutions

Dimensions: 9.5" x 5.75" x 11"
Net Weight: .01oz / 285mg each

FX-855-WOD-ORG

100% Essential Oil Aromatherapy Trio Sets

TRIOS



**TRANQUIL BLENDS
AROMATHERAPY TRIO SET**

Om, Sleep, Stress Relief



**WELLNESS BLENDS
AROMATHERAPY TRIO SET**

Breathe Ease, Defense, Purify



**ORGANIC SINGLE NOTES
AROMATHERAPY TRIO SET**

Organic French Lavender, Organic Lemon, Organic Peppermint



30ml Back Bar Oils & Blends

Larger sizes of some of our most popular single notes and blends



USDA ORGANIC
EUCALYPTUS GLOBULUS
 72007
 8 18535 01500 6



USDA ORGANIC
LAVENDER FRENCH
 72015
 8 18535 01499 3



USDA ORGANIC
TEA TREE
 72037
 8 18535 01501 3



USDA ORGANIC
PEPPERMINT
 72028
 8 18535 01502 0

30ml Back Bar Oils & Blends

Jojoba is not really an oil but a liquid wax. Because Jojoba is composed of wax esters, it is an extremely stable, long lasting substance, and does not easily deteriorate or turn rancid. Jojoba is considered the premium carrier for essential oils. The structure of jojoba oil closely resembles our skin sebum – the skin's lubricating medium. It has a natural affinity to our skin, is readily absorbed without making the skin greasy or tacky. Jojoba is often used in skin care products and is well tolerated by sensitive skin types. It's also great for dry scalp.



USDA ORGANIC
ORGANIC JOJOBA OIL
 73002
 8 18535 01508 2



Organic coconut oil is a fraction of the coconut oil from which almost all the long chain triglycerides are removed, leaving mainly the medium-chain triglycerides and making it an absolutely saturated oil. This saturation gives it a very long shelf life and greatly increased stability. High antioxidant and disinfecting effect. Rich in Vitamin E.

4 oz. / 118 ml
Flip top cap

USDA ORGANIC
ORGANIC COCONUT OIL
 73001
 8 18535 01507 5



USDA ORGANIC
STRESS RELIEF
 72500
 8 18535 01525 9



USDA ORGANIC
MUSCLE SOOTHE
 72504
 8 18535 01504 4



USDA ORGANIC
PURIFY
 72502
 8 18535 01526 6

Dilution for 1 fl oz / 30 ml

1% Dilution 6 DROPS	2% Dilution 12 DROPS	3% Dilution 20 DROPS	5% Dilution 30 DROPS
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👉 = drops of essential oil per 1 ounce of carrier oil



Specially formulated to utilize the super rich emollient properties of five distinct plant oils sourced worldwide. This formula includes deeply nourishing Sunflower oil, light and exquisite Moroccan Argan oil, Organic Golden Jojoba, known for its skin balancing properties, Apricot Kernel oil recommended for sensitive skin types and Coconut, the miracle oil. Suitable for massage use with most modalities. May also be mixed with rareESSENCE Single note or Blends of Essential Oils for an aromatherapeutic massage.

4 oz. / 118 ml
Flip top cap

USDA ORGANIC
ORGANIC THERAPEUTIC MASSAGE OIL BLEND
 73003
 8 18535 01532 7

Electronic Diffusers

The easy way to diffuse rareESSENCE pure essential oils and blends into the air for an aromatherapy experience in your home or office.

Just add purified or distilled water and a few drops of our rareESSENCE essential oils for hours of blissful pleasure.

multi-color
light function



Electronic Diffusers

CERAMIC DIFFUSER

- Stylish, décor friendly diffuser with textured ceramic cover
- Continuous and intermittent run feature
- Auto shut-off
- 100ml capacity
- Multi-color light functions

Display box includes: Ceramic diffuser, power cord, measuring cup & instructions.

Package Dimensions - 6"x 3.75"x 9.25"



PORTABLE FAN DIFFUSER WITH TRAVEL CASE

This rareESSENCE Travel Diffuser is the easy way to diffuse rareESSENCE. Essential Oils into the air for an aromatherapy spa experience in your home, office, hotel room or even your car!

The quiet fan gently diffuses the aroma into the air without the use of water, which means you can take it nearly anywhere - it's even TSA compliant!

Operates on 2 - AAA batteries or plugs into a USB Port or wall outlet with an A/C adapter. The multi-color light function provides a soothing night light.

Package Contents:
1 Fan Diffuser, 1 USB Power Cord & 12 Scent Pads

Package Dimensions - 5"x 3.5"x 5"



COMPACT ULTRASONIC DIFFUSER

Easy to use and small enough to take almost anywhere. Plugs into any USB port or into any outlet with an AC adaptor (not included).

- One button operation
- Auto shut-off
- 50ml capacity water
- Multi-color light functions

Display box includes: Diffuser, USB Power Cord & Instruction Book

Package Dimensions - 4"x 3.75"x 5"



Diffusers

la fleur DIFFUSER

This delicate handmade “flower” is made from the tapioca plant root. It is a tropical species of the Euphorbiaceae (spurge) family and grows in tropical climates. It is extremely drought resistant, and wonderfully sustainable.

The creative minds at rareESSENCE have developed a beautiful diffuser using this natural “flower”. Simply insert the wick end of the flower into the bottle and the essential oil blend will absorb into the flower and gently diffuse into the air.

Breathe Deep. Be Well.



REFRESH DIFFUSER

REFRESH blend was created by our Certified Aromatherapist and inspired by the sunny, Mediterranean citrus groves of southern Italy where we source these incredible oils. Lift up your mood with fresh, zesty notes of Bergamot, Grapefruit and Sweet Orange.

REFRESH Contents:

- 1 – glass bottle with 75ml Bergamot, Grapefruit, Orange essential oils
- 1 – Natural flower with wick



93540



DREAM DIFFUSER

DREAM blend was created by our Certified Aromatherapist and inspired by our journeys to southern France and the magnificently aromatic Lavender fields of Provence. Made with calming French Lavender, mood balancing Clary Sage and exotic Armoise, this bright floral and herbaceous aroma will bring a spa-like atmosphere to your home.

DREAM Contents:

- 1 – glass bottle with 75ml Lavender, Clary Sage and Armoise essential oils
- 1 – Natural flower with wick



93530

Aroma Disk & Vent Clip Car Diffuser



100% PURE ESSENTIAL OIL AROMA DISK

Add a few drops for an aromatherapy experience. Wonderful for cars, closets, lockers, cabinets and drawers. So effective and simple to use, you'll want several to place around the house. Features the rareESSENCE mandala design.

PURIFY is a refreshing blend containing: Lemon, Grapefruit, Juniperberry, Palmarosa, Egyptian Geranium, Fennel and Cedarwood.

Includes Aroma Disk with “Purify” 100% Essential Oil Blend



93502



VENT-CLIP CAR DIFFUSER

An easy way to diffuse pure essential oils and blends while you drive. Specially designed for an enhanced aromatherapeutic experience to help you relieve stress, focus, or give you an invigorating boost!

Display Dimensions5.5” x 6.75” x 4”
Quantity per Display.. 8 Car Diffuser Packages



9200BLK



VENT-CLIP CAR DIFFUSER REPLACEMENT PADS

Display Dimensions 3.25” x 6.75” x 5.5”
Quantity per Display..... 12 Replacement Pad Packages



9200PAD

Organic Perfumes



AZHARA [AH-ZAH'-RAH]
Arabic meaning flower

A rare and magical fragrance – distinctive and alluring, with a hint of an aged floral wine.

Key notes of Bergamot, Zdravetz & Grapefruit

8.9 ml/.30 fl oz
Roll-On



26211



ENVIE [ON-VEE']
French meaning desire, longing, envy

Sensual and earthy Patchouli dances with tantalizing citrus notes of Bitter Orange, Tangerine and Neroli.

Key notes of Neroli, Patchouli & Tangerine

8.9 ml/.30 fl oz
Roll-On



26213



ROZA [ROH'-ZAH]
Portuguese meaning rose

The real essence of Rose warms and opens the heart as ylang ylang brings a rich floral note to this classic aroma.

Key notes of Rose, Ylang Ylang, & Geranium

8.9 ml/.30 fl oz
Roll-On



26215



SHANTI [SHAHN'-TEE]
Sanskrit meaning peaceful

Luscious and rare Tuberose combines with soothing Lavandin Enfleurage to inspire inner peace.

Key notes of Lavandin Enfleurage, Tuberose & Vetiver

8.9 ml/.30 fl oz
Roll-On



26216



JOLI [JOH'-LEE]
French meaning lovely

A wild and vivacious perfume - fiercely alive with Juniper, Vetiver and a hint of Lime.

Key notes of Jasmine, Lime & Juniper

8.9 ml/.30 fl oz
Roll-On



26214



DIVAN [DIH'-VON]
Bosnian meaning divine

A smoky amber aroma - essences of ancient rituals inspire the divine.

Key notes of Sandalwood, Myrrh & Frankincense

8.9 ml/.30 fl oz
Roll-On



26212

Organic Perfumes



Our perfumes are only sold as a set and are intended to be displayed as a collection.

This compact hand crafted wood display holds 6 each of our 6 roll-on perfumes plus testers.

36 Piece Full Perfume Display with Testers

Dimensions: 12.75" x 11.75" x 8.75"
Net Weight: 10.1 lbs.



26200FX

Roll Ons



CALM KIDS

CONTAINS: Simmondsia chinensis (Jojoba*), Citrus reticulata (Tangerine*), Citrus reticulata (Mandarin*), Lavandula grosso (Lavandin*), Tocopherol (Vitamin E), Anthemis nobilis (Roman Chamomile*) *CERTIFIED ORGANIC



DEFENSE

CONTAINS: Simmondsia chinensis (*), Citrus paradisi (Grapefruit*), Eucalyptus globulus (Eucalyptus*), Mentha piperita (Peppermint*), Melaleuca quinquenervia (Niaouli*), Tocopherol (Vitamin E), Cinnamomum camphora (Ravintsara*), Melaleuca alternifolia (Tea Tree*), Melaleuca cajuputi (Cajeput*), Eugenia caryophyllata (Clove Bud*) *CERTIFIED ORGANIC



FOCUS

CONTAINS: Simmondsia chinensis (Jojoba, organic), Citrus bergamia (Bergamot), Citrus limonum (Lemon), Rosemarinus officinalis (Rosemary), Pelargonium graveolens (Geranium), Mentha piperita (Peppermint), Salvia lavandulaefolia (Sage), Cedrus atlantica (Cedarwood), Ocimum basilicum (Basil), Litsea cubeba (Maychang), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



ITCH RELIEF

CONTAINS: Simmondsia chinensis (Jojoba*), Mentha piperita (Peppermint*), Lavandula grosso (Lavandin*), Tocopherol (Vitamin E), Melaleuca alternifolia (Tea Tree*) *CERTIFIED ORGANIC



Roll Ons



PURIFY

CONTAINS: Simmondsia chinensis (Jojoba*), Citrus limonum (Lemon*), Cymbopogon martini (Palmarosa*), Citrus paradisi (Grapefruit*), Pink), Pelargonium graveolens (Geranium*), Tocopherol (Vitamin E), Juniperus communis (Juniper berry*), Foeniculum vulgare (Fennel*)



REJUVENATE

CONTAINS: Simmondsia chinensis (Jojoba*), Citrus bergamia (Bergamot FCF*), Citrus sinensis (Sweet Orange*), Citrus paradisi (Grapefruit*), Citrus aurantifolia (Distilled Lime*), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



RELAX

CONTAINS: Simmondsia chinensis (Jojoba*), Lavandula grosso (Lavandin*), Lavandula angustifolia (French Lavender*), Tocopherol (Vitamin E), Lavandula spica (Spike Lavender*) *CERTIFIED ORGANIC (Wintergreen), Tocopherol (Vitamin E)



SLEEP

CONTAINS: Simmondsia chinensis (Jojoba*), Citrus sinensis (Orange*), Sweet), Lavandula angustifolia (Lavender*), French), Pelargonium graveolens (Geranium*), Cedrus deodara (Cedarwood*), Himalayan), Tocopherol (Vitamin E), Vetiveria zizanioides (Vetiver*), Salvia sclarea (Sage*), Clary), Anthemis nobilis (Chamomile*), Roman) *CERTIFIED ORGANIC



HEAD AIDE

CONTAINS: Simmondsia chinensis (Jojoba, organic), Anthemis nobilis (Chamomile Roman), Citrus paradisi (Grapefruit), Lavandula officinalis (Lavender French), Citrus aurantifolia (Lime), Mentha piperita (Peppermint), Origanum majorana (Marjoram), Ocimum basilicum (Basil), Cymbopogon martini (Palmarosa), Mentha spicata (Spearmint), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



MUSCLE SOOTHE

CONTAINS: Simmondsia chinensis (Jojoba*), Arnica montana (Arnica*), Mentha piperita (Peppermint*), Lavandula angustifolia (Lavender*), French), Rosmarinus officinalis (Rosemary*), Origanum majorana (Marjoram*), Melaleuca cajuputi (Cajeput*), Pinus sylvestris (Pine*), Scotch), Tocopherol (Vitamin E), Gaultheria procumbens (Wintergreen*), Anthemis nobilis (Chamomile*), Roman) *CERTIFIED ORGANIC



OM

CONTAINS: Simmondsia chinensis (Jojoba*), Cedrus deodara (Cedarwood*), Himalayan), Vetiveria zizanioides (Vetiver*), Boswellia carteri (Frankincense*), Pogostemon cablin (Patchouli*), Citrus aurantifolia (Tangerine*), Tocopherol (Vitamin E), Citrus limonum (Lemon*), Lavandula grosso (Lavandin*), Commiphora myrrha (Myrrh*) *CERTIFIED ORGANIC



PEPPERMINT

CONTAINS: Simmondsia chinensis (Jojoba*), Mentha piperita (Peppermint*), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



STRESS RELIEF

CONTAINS: Simmondsia chinensis (Jojoba*), Lavandula angustifolia (Lavender*), French), Citrus bergamia (Bergamot FCF*), Pelargonium graveolens (Geranium*), Cedrus dodara (Cedarwood*), Himalayan), Cananga odorata (Ylang Ylang Complete*), Citrus reticulata (Tangerine*), Tocopherol (Vitamin E), Salvia sclarea (Sage*), Clary) *CERTIFIED ORGANIC



SWEET DREAMS

CONTAINS: Simmondsia chinensis (Jojoba*), Lavandula angustifolia (Lavender*), French), Citrus bergamia (Bergamot FCF*), Citrus limonum (Lemon*), Tocopherol (Vitamin E), Pelargonium graveolens (Geranium*), Artemis vulgaris (Mugwort*), Origanum majorana (Marjoram*), Salvia sclarea (Clary Sage*) *CERTIFIED ORGANIC



TUMMY RESCUE

CONTAINS: Simmondsia chinensis (Jojoba*), Lavandula angustifolia (Lavender*), French), Citrus limonum (Lemon*), Mentha piperita (Peppermint*), Citrus bergamia (Bergamot FCF*), Mentha spicata (Spearmint*), Zingiber officinale (Ginger*), Tocopherol (Vitamin E), Origanum majorana (Marjoram*), Anthemis nobilis (Chamomile*), Roman) *CERTIFIED ORGANIC



WOMEN'S BALANCE

CONTAINS: Simmondsia chinensis (Jojoba*), Lavandula grosso (Lavandin*), Citrus bergamia (Bergamot FCF*), Conanga odorata (Ylang Ylang Complete*), Salvia sclarea (Clary Sage*), Tocopherol (Vitamin E), Pelargonium graveolens (Geranium*), Lavandula angustifolia (French Lavender*), Jasminum sambac (Jasmine Absolute*) *CERTIFIED ORGANIC



Inhalers



Our Aromatherapy Inhalers are a convenient way to experience the benefits of aromatherapy almost anywhere.

These proprietary, therapeutic blends are formulated and packaged for inhalation usage.

The handy inhaler easily fits in a pocket, briefcase or purse, so you can have it with you when you need it most!



BREATHE EASE

CONTAINS: Citrus limonum (Lemon*), Eucalyptus radiata (Eucalyptus*), Melaleuca cajuputi (Cajepout*), Eucalyptus globulus (Eucalyptus*), Mentha piperita (Peppermint*), Simmondsia chinensis (Jojoba*), Melaleuca alternifolia (Tea Tree*), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01855 7 85505M



DEFENSE

CONTAINS: Citrus paradisi (Grapefruit*), Eucalyptus globulus (Eucalyptus*), Mentha piperita (Peppermint*), Simmondsia chinensis (Jojoba*), Melaleuca quinquenervia (Niaouli*), Cinnamomum camphora (Pavintsara*), Melaleuca alternifolia (Tea Tree*), Melaleuca cajuputi (Cajepout*), Eugenia caryophyllata (Clove Bud*), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01875 5 85509M



PEPPERMINT

CONTAINS: Mentha piperita (Peppermint*), Simmondsia chinensis (Jojoba*), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01844 1 85528



CALM KIDS

CONTAINS: Citrus reticulata (Mandarin*), Citrus reticulata (Tangerine*), Lavandula grosso (Lavandin*), Simmondsia chinensis (Jojoba*), Anthesis nobilis (Roman Chamomile*), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01842 7 85510

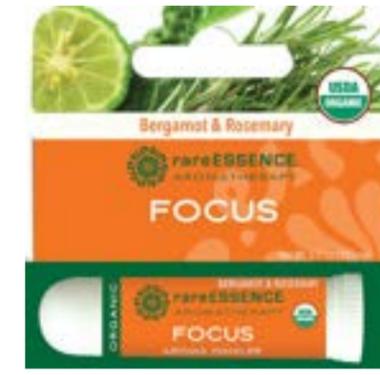


SWEET DREAMS

CONTAINS: Lavandula grosso (Lavandin*), Simmondsia chinensis (Jojoba*), Citrus limonum (Lemon*), Pelargonium graveolens (Geranium*), Artemis vulgaris (Mugwort*), Origanum majorana (Marjoram*), Salvia sclarea (Clary Sage*), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01845 8 85515



FOCUS

CONTAINS: Citrus sinensis (Orange*, Sweet), Citrus limonum (Lemon*), Rosmarinus officinalis (Rosemary*), Simmondsia chinensis (Jojoba*), Citrus paradisi (Grapefruit*), Pink, Mentha piperita (Peppermint*), Juniperus communis (Juniper berry*), Cupressus sempervirens (Cypress*), Salvia sclarea (Sage*), Clary, Citrus bergamia (Bergamot FCF*), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01877 9 85506M



RELAX

CONTAINS: Lavandula grosso (Lavandin*), Lavandula angustifolia (Lavender, French*), Simmondsia chinensis (Jojoba*), Lavandula spica (Lavender, Spike*), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01843 4 85512



HEAD AIDE

CONTAINS: Citrus aurantifolia (Lime*, Distilled), Lavandula angustifolia (Lavender*, French), Ocimum basilicum (Basil*), Origanum majorana (Marjoram*), Simmondsia chinensis (Jojoba*), Mentha piperita (Peppermint*), Mentha spicata (Spearmint*), Citrus paradisi (Grapefruit*), Pink, Cymbopogon martini (Palmarosa*), Anthesis nobilis (Chamomile*, Roman), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01955 4 85507M



SLEEP

CONTAINS: Citrus sinensis (Orange*, Sweet), Lavandula angustifolia (Lavender*, French), Pelargonium graveolens (Geranium*), Cedrus deodara (Cedarwood*, Himalayan), Simmondsia chinensis (Jojoba*), Vetiveria zizanioides (Vetiver*), Salvia sclarea (Sage*), Clary, Anthesis nobilis (Chamomile*, Roman), Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01957 8 85503M



STRESS RELIEF

CONTAINS: Lavandula angustifolia (Lavender*, French), Citrus bergamia (Bergamot FCF*), Pelargonium graveolens (Geranium*), Cedrus deodara (Cedarwood*, Himalayan), Simmondsia chinensis (Jojoba*), Canaga odorata (Ylang Ylang Complete*), Citrus reticulata (Tangerine*), Salvia sclarea (Sage*), Clary, Tocopherol (Vitamin E) *CERTIFIED ORGANIC



8 18535 01876 2 85500M



TUMMY RESCUE

CONTAINS: Lavandula angustifolia (Lavender*, French), Citrus limonum (Lemon*), Mentha piperita (Peppermint*), Citrus bergamia (Bergamot FCF*), Mentha spicata (Spearmint*), Zingiber officinale (Ginger*), Origanum majorana (Marjoram*), Tocopherol (Vitamin E), Anthesis nobilis (Chamomile*, Roman) *CERTIFIED ORGANIC



8 18535 01956 1 85508M

Candles



Our candles are simply the finest in purity, function and sophistication.

05

Candles

Hand-poured in the USA and made with our rich, creamy, GMO-free Soy Wax from American farms, they burn clean, soot-free and are infused with one of our luxurious, 100% essential oil blends. Each one glows with natural perfection!

Net Weight: 6oz/ 170g in actual fill
Approximate burn time: 36 hours



BERGAMOT & LIME

REFRESHING

Energize your day with this mood inspiring blend of Bergamot and Lime that uplifts your spirits.



10108



FRENCH LAVENDER

REJUVINATING

Bring yourself to a state of deep relaxation with this soothing Organic Lavender blend that releases stress and promotes tranquility.



10111



ROSE & SANDALWOOD

SENSUAL

Revitalize with this romantic and sensual blend of Bulgarian Rose and Sandalwood.



10105



ROSEMARY & MINT

INVIGORATING

Awaken your mind, body and spirit with this invigorating blend of Rosemary and Peppermint.



10110

Candles

Formulated in our lush, creamy American soy wax and infused with pure essential oils.

Includes black metal lid.

Net Weight: 6oz/ 170g in actual fill
Approximate burn time: 36 hours



REFRESH

Lemongrass, Lemon & Litsea Cubeba



LOVE

Rose Absolute, Palmarosa & Ylang Ylang



PEACE

Frankincense, Myrrh & Palo Santo



DREAM

Lavender, Armoise & Clary Sage



MEDITATION

Peru Balsam, Lavender & Sandalwood



Travel Candles

Transform your space and enhance your mood with the true scents of nature

Bring the fresh, all-natural scent experience along wherever your travels may take you. The convenient 4 oz. travel tins easily fit in any bag and are the perfectly natural way to refresh any room. The All-Natural Travel Tin also makes a great gift.

Each candle is hand-poured using our exclusive blend of 100% soy wax, cotton wicks, and 100% pure essential oils.

Absolutely no paraffin and nothing synthetic.

The travel tin is both reusable and recyclable.

Approximate burn time: 20 hours



CLARITY

Eucalyptus & Sage



LOVE

Rose Absolute, Palmarosa & Ylang Ylang



REFRESH

Lemongrass, Lemon Peel & Litsea Cubeba



UPLIFTING

Spearmint, Peppermint & Sweet Orange



PEACE

Frankincense, Myrrh & Palo Santo



DREAM

Lavender, Armoise & Clary Sage



PASSION

Patchouli, Tangerine & Cinnamon Leaf



MEDITATION

Peru Balsam, Lavender & Sandalwood



HOPE

Fir Balsam, Spruce & Pine Needle



Aromatherapy Mists

Our calming Linen Mist imparts the therapeutic benefits of Lavender and Bergamot onto your sheets, pillowcases, towels, blankets, comforters or clothing. Immerse yourself in total relaxation with the pure essences of nature. All natural, Vegan and Cruelty-Free

**LINEN MIST
LAVENDER & BERGAMOT**



45011M



**RARE
ESSENCE**

LINEN MIST
WITH ORGANIC
& BERGAMOT
OILS

06

Aromatherapy Mists

Pure, sophisticated and potent, they are perfect for freshening any home or office – even your car!

Made with our exclusive blends of pure essential oils in purified water, they are totally free of toxic synthetic fragrance chemicals and alcohol.

Each rareESSENCE Room Mist is expertly formulated to accentuate the vital dynamic energy from the plants.

Once you try our Room Mists you'll never go back to fake fragrance.

Approximate burn time: 20 hours



AWAKEN
Sweet Orange, Grapefruit & Black Pepper



40005



DREAM
Lavender, Armoise & Clary Sage



40004



LOVE
Rose Absolute, Palmarosa & Ylang Ylang



40005



MEDITATION
Peru Balsam, Lavender & Sandalwood



40009



PEACE
Frankincense, Myrrh & Palo Santo



40001



REFRESH
Lemongrass, Lemon Peel & Litsea Cubeba



40006

Bath Salts

Live happy. Take a bath

Combined with the power of pure essential oils, these incredible salts offer a muscle soothing, skin softening tonic. Dead Sea mineral salts contain high levels of magnesium, potassium, calcium chloride, sulfur, iodine, zinc, sodium and bromide – the minerals your skin craves.

Warm water opens your pores, relaxes muscles and allows these rejuvenating Dead Sea Salt minerals to penetrate skin cells, detoxify, rejuvenate and cleanse.

The high magnesium and mineral content combined with our unique blends of 100% pure essential oils soothes sore joints and muscles like nothing else.



SOOTHE ROSEMARY & PEPPERMINT DEAD SEA BATH SALTS

CONTAINS: Imported Dead Sea Salt, Organic Lavandula hybrida (Lavandin), Organic Rosemarinus oclianalis (Rosemary), Organic Melaleuca eucadendron (Cajeputi), Organic Origanum majorana (Marjoram), Organic Cupressus sempervirens (Cypress), Organic Eugenia caryophyllata (Clove Bud), Organic Mentha piperita (Peppermint), Organic Piper nigrum (Black Pepper)



RELAX FRENCH & SPIKE LAVENDER DEAD SEA BATH SALTS

CONTAINS: Imported Dead Sea Salt, Organic Lavandula hybrida (Lavandin), Organic Lavandula angustifolia (French Lavender), Organic Lavandula spica (Spike Lavender), Rosemarinus officianalis (Rosemary extract)



Organic Massage Oils



The Greatest Pleasure Of Life Is Love.

Sensual, soothing PLEASURE oils. Indulge your senses and experience a deeper level of intimacy.

These luscious blends of organic avocado, argan and sunflower oils are silky for a smooth glide and infused with organic vanilla or chocolate.

**Free of Phthalates, Parabens, Mineral Oils,
Synthetic Scents and Dyes**

PLEASURE ORGANIC MASSAGE OIL CHOCOLATE

CONTAINS: Helianthus annuus (Organic Sunflower Seed Oil), Persea gratissima (Organic Avocado Oil), Argania spinosa (Organic Argan Seed Oil), Vanilla planifolia (Organic Vanilla Bean), Theobrome cacao (Organic Chocolate)

2 fl oz / 60 ml



PLEASURE ORGANIC MASSAGE OIL FRENCH VANILLA

CONTAINS: Helianthus annuus (Organic Sunflower Seed Oil), Persea gratissima (Organic Avocado Oil), Argania spinosa (Organic Argan Seed Oil), Vanilla planifolia (Organic Vanilla Bean)

2 fl oz / 60 ml



Spa Eye Mask and Body Wrap



SPA BODY WRAP

The aromatherapeutic benefit of Lavender has been shown to promote relaxation and restful sleep.

For relaxation and natural pain relief. Many physicians, chiropractors, massage and physical therapists recommend heat or cool therapy for stiffness, menstrual cramps, sore muscles and athletes living with sports injuries. Heat therapy may help relax tight, sore muscles or joints and help melt away tension. Cold therapy is used to reduce swelling and inflammation. Always consult a health care practitioner if you have a medical condition.

- Microwave or Freeze
- Soft, Plush Fabric
- Reusable & Long Lasting
- Heat or Cool Therapy
- Flexible, Form-Fitting Design
- Soothing Lavender Scent



SPA EYE MASK

Comfortable design hugs the face and blocks out light for restful sleep.

- Microwave or Freeze
- Reusable & Long Lasting
- Flexible, Form-Fitting Design
- Washable
- Soft, Plush Fabric
- Heat or Cool Therapy
- Soothing Lavender Scent

For relaxation and natural pain relief. Can be applied warm or cold over the eyes and forehead to help relieve congestion and offer gentle compression to ease the discomfort of migraines and headaches.



FAQ

What are essential oils?

If you've ever smelled a rose, peeled an orange or had mint leaves in a drink, you've experienced essential oils. They are the aromatic components of plants.

Since plants need to communicate with their neighbors to survive and thrive, they need to keep pests and predators away, fight off diseases and also attract the right pollinators and heal themselves from injury. These volatile aromatic components are key in serving these functions and have developed over the course of each different plants' evolution. It's also why they are referred to as "essential oils". Essential oils are expressed, distilled and extracted from flowers, seeds, roots, leaves, fruit rinds and other plant material into these fragrant natural oils. These oils have been used for centuries in cooking, body and health care. Essential oils are said to contain the vital "life-force" of the plants.

These oils also contain components that have been found to be beneficial and pleasing to humans. Where once Aromatherapy was considered to be 'fringe', it has now become a part of complementary therapy and has been incorporated into mainstream uses by healthcare practitioners in clinics and hospitals.



FAQ

The heart of rareESSENCE

From humble beginnings, rareESSENCE was born as a collaboration between its' founders, Sherri Jobelius and Brian Paulsen. Sherri's experience in managing one of the country's first "natural" stores grew into a passion for essential oils. She was intrigued by how Lavender soothed a burn, Rosemary gave luster to her hair and Eucalyptus cleared a stuffy head. She dreamed of one day creating products and sharing the amazing benefits of these essential oils.

In 1996, Sherri and Brian Paulsen met, fell in love and began to collaborate on essential oil products. They shared a love of people, the natural world, healthy food, environmental sustainability and a commitment to create an enterprise that would encompass these elements. Together they resolved that they would make it their mission to create only pure, healthy products utilizing pure essential oils - free from harmful synthetic chemicals and rareESSENCE was inspired. Today, Sherri still guides this mission alongside Brian who shares in her passion for the beauty and alchemy of nature

Pure & potent. Backed by science.

rareESSENCE essential oils are subject to stringent, advanced-scientific testing by our Essential Oil Chemist to verify their superior quality, potency and purity. They are also "smell tested" by our Certified Aromatherapists to provide the ultimate aromatic experience. This testing and evaluation includes; GC - MS (Gas Chromatography and Mass Spectrometry) Analysis, Specific Gravity, Refractive Index, Optical Rotation, Relative Density and Solubility.

GC - Gas Chromatography analysis measures the individual chemical constituents in an essential oil sample to confirm that they are representative of what that particular essential oil should actually contain.

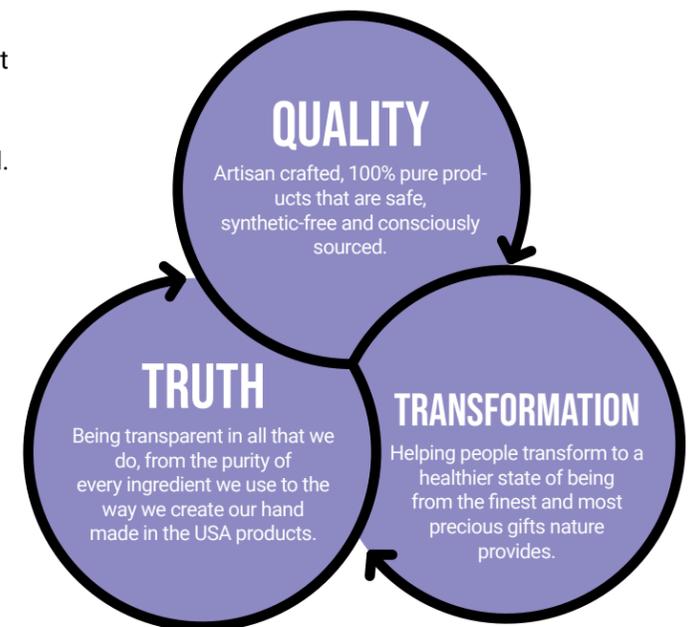
MS or Mass Spectrometry immediately follows GC testing and analyzes all the chemical constituents to determine whether any adulterants including synthetic components, diluents, pesticides and heavy metals are present. If the sample fails any part of the test, the oil is rejected.

After the sample passes the scientific analysis, the final test is the Odor Evaluation conducted by our Certified Aromatherapists. Through years of experience, our experts can determine if the oil meets our uncompromising standards. Only the finest oils become rareESSENCE Essential Oils and make it into our products.

While scientific testing is critical to ensuring quality and potency, it is the relationships we've developed over the past twenty years with growers and distillers that eliminates intermediary handling of the oils, where adulteration could occur. We are proud to support these dedicated farmers, harvesters and distillers all over the world.

Each package features the Country of Origin and botanical species of the plant from which the oil was made. If an essential oil does not provide that information, you may be getting an oil that is adulterated or blended from many oils or not even from the actual plant you thought.

rareESSENCE is committed to providing essential oils that are pure and potent. Many essential oils that are sold today contain fillers that may compromise the potency and effectiveness. We stand behind every oil that we source and guarantee your complete satisfaction.



FAQ

The Distillation Process

The distillation process is an all-encompassing term for separating the essential oil of a plant from the plant material. Different types of plants are distilled in various ways depending upon the best method to achieve the end result.

Distillation can take place at or near the point of the harvest, or in some cases, the plant material is transported to a location that is more convenient to distill or where the process can be better controlled. Rose oil is most often distilled near the fields where the harvest takes place so that only the freshest roses are used. This particular distillation must take place within 24 hours of harvest before the roses begin to ferment. Frankincense, on the other hand, is gathered in places like Somalia, and then we have it transported to France where distillation takes place under tightly controlled conditions.



It typically requires a large amount of plant material to extract even a small amount of oil, and different plants yield different amounts. It takes approximately 60 roses to produce a single drop of Rose oil. This factor, along with the amount of a certain plant grown and harvested each year, accounts for the range of pricing for oils. Crop yields vary from year to year and this can cause oil prices to fluctuate, as well. Other factors that are at play include the species of plant, growing conditions, time of harvest and the skill of the distiller. Because these are extracts from plants, the natural plant cycles and weather conditions have a great impact on the quality of oil produced. Often times, producing essential oils are compared to making wine, in that the quality of the grapes in a particular year and region affects the quality of the wine. Of course, this is also combined with the expertise of the winemaker. Certain essential oil distillers are known for their skill in making a great oil.

Water and Steam Distillation is a very old process that has largely remained unchanged for millennia. Stills have been discovered that are over a thousand years old in Arab countries, where the process is thought to originate. Although one can distill oils using a simple still in the backyard, modern distillation methods allow for more precise control of the process, ensuring higher quality oils. However, the actual process has remained largely unchanged. A liquid or solid material is heated into a vapor, then forced through plant material and subsequently cooled down to separate the oils from the vapor that returns to liquid. The liquid that is a by-product is known as a “hydrosol”.

Expression is used for citrus oils, where the essential oils are contained in the rind of the fruit. By using different means of expression, the oils can be removed from the fruit without the use of any heat. Some essential oils are degraded by heating them, so expression leaves the oils largely intact. Expression is done by breaking the small pockets of oil-filled cells in the rinds known as “flavedo”. These cells are punctured or grated to allow the oils to be released.



Supercritical CO2 extraction is one of the most recently developed processes and uses liquefied CO2 as the “solvent” to extract the oils. This takes place at very low temperatures and very high pressure. Because there is no heat and the CO2 is inert, there is no degradation of the oils in the process, and the extraction of the oils is almost instantaneous once CO2 and the plant material come into contact. The CO2 is then removed as an inert gas, simply by lowering the pressure. This process leaves more of the various components in an oil intact, and distillers are finding ways to produce oils rich in constituents that was often lost in traditional steam distillation.

FAQ

Essential Oil Safety

Safety is one of the fundamental principles of the use of essential oils by aromatherapists and individuals. Although essential oils are derived from natural plant sources, it is still important to understand that these are extremely concentrated extracts.

Essential oils are easily absorbed into the skin and do not act like a typical fatty oil, such as olive oil. It is the ability of these oils to cross the skin barrier so readily that makes them so useful, and also why they should be respected and handled with care and some precautions.

Safety guidelines and precautions: Keep essential oils out of the reach of children and pets. Essential oils are readily absorbed into the skin and should not be put in or near the eyes, nose or other mucous membranes. Wash your hands thoroughly after handling essential oils. A small amount of an oil could be irritating if some is left on your fingers and you subsequently touch your eye, nose or mouth. If you did get any essential oil in your eye, immediately wash your eye with cold water for 2-5 minutes under a faucet. If the irritation continues, see a doctor or urgent care facility. If you have known allergies or very sensitive skin, you should “patch test” a small area of skin using the same dilution that you plan to use before applying to a larger area. If you are pregnant, nursing or taking medication you should check to make sure that the oil you are using is safe for your condition. If in doubt, do not use an oil until you are sure it is safe for you to do so.



Consult the dilution guide when using essential oils. It is better to start with less oil than more. If a particular application has a frequency of application or dosage, follow those directions. In general, increasing frequency or the number of drops does not improve the intended result.

A word about ingesting essential oils: There are a few companies selling essential oils that advocate ingesting or taking oils internally by mouth. At rareESSENCE, we do not recommend taking oils internally. While our essential oils are of the highest quality that an experienced user could ingest under the close care of healthcare practitioner, we have taken a strong stance against them being used with this method.

Some essential oils could be toxic if ingested, as they tend to accumulate in the liver. If you accidentally ingest any oil, please contact a Poison Control Center or an Urgent Care or Emergency Room for advice or treatment. Most people can experience all of the benefits of essential oils through topical application like a massage, compress, inhalation, diffuser, or a bath.

Dilution Guidelines

Essential oils are potent and require care in use. Generally, essential oils should not be applied “neat” or undiluted to the skin since this can potentially cause a severe reaction or sensitization. When applying essential oils to the skin, it’s important to dilute them in carrier oils such as jojoba or coconut oil. Keep in mind, when using essential oils, less is usually better. We highly recommend consulting your healthcare practitioner when using essential oils during pregnancy when taking medication or for children and infants under two years of age.

***Please note:** Not all essential oils are safe for children. Consult a certified aromatherapist or healthcare practitioner.

FAQ

What benefits do essential oils have?

When used properly with care, essential oils can help to induce relaxation, increase energy and focus, and reduce the effects of stress, along with many other physiological and emotional benefits. In addition, scientists have discovered that these concentrated plant extracts may have other beneficial properties including anti-fungal, anti-bacterial, and even anti-septic qualities. They also may have anti-spasmodic, expectorant, anti-inflammatory and carminative properties. Each oil's chemical makeup is unique and provides different therapeutic benefits.

How do I use essential oils?

There are many uses for essential oils, including use in natural cleaning products, unscented lotions or massage oils, electronic essential oil diffusers, baths or showers, or topically when blended with a carrier oil. Each bottle of essential oil that we sell comes with an insert explaining the best uses for the specific oil and recipe ideas, along with any contraindications.

What is the difference between “Certified Organic” and “Wild-crafted” oils?

Organic Certification is a verification process that our essential oil growers and distillers go through to ensure all Organic standards are met through the full practice of producing the essential oils. This means that there are absolutely no adulterants or pesticides found in any part of the plant growing and distillation process, and the plant material has been grown and farmed organically. Each organic farm must be certified annually. Wild-crafted oils are sourced from plants that grow in the wild – these plants don't need pesticides or fertilizers, and thus they are naturally organic. Our Rosemary oil from Tunisia is a good example of a wild-crafted plant and the resulting essential oil.

How many drops are in each bottle? How long do they last?

There are about 225-250 drops of oil in each 5 ml bottle of essential oil. In general, if stored in the amber bottles and not exposed to high heat, the oils can last at least 2 years or even longer. Citrus oils tend to not last as long as other oils. A few oils like Vetiver and Patchouli can actually improve with age. The lifespan depends on how often and how much is used, but the expiration dates depend on each essential oil – these are listed on each bottle.

How should essential oils be stored?

Essential oils should be stored in a cool, dark place such as a cabinet or closet. Our dark amber bottles help to keep light out and extend the lifespan of the oils.

Are essential oils safe for use during pregnancy?

While essential oils have many aromatherapeutic benefits, we prefer to err on the side of caution when recommending use to women who may be pregnant or nursing. We recommend a dilution of 1% or less for any topical applications including massage during pregnancy or nursing. Some experts say that you should avoid essential oils for the first trimester. For a detailed guide consult the “Pregnancy Guidelines” of the International Federation of Professional Aromatherapy.

See link here: <https://naha.org/assets/uploads/PregnancyGuidelines-Oct11.pdf>

FAQ



What is therapeutic grade oil? Why aren't your oils listed as therapeutic grade?

This is a marketing term fabricated by multi-level marketing companies, and is not recognized by any national governing regulatory organization. The most respected authority on aromatherapy, the National Association of Holistic Aromatherapy (NAHA), has clearly stated that no such “grading” of oils exists. The sourcing relationships that we have at rareESSENCE with our growers and distillers around the world ensure that we know exactly where each oil comes from and that we have full traceability for each essential oil. This allows us to offer an incredibly pure, high-quality selection of organic and wild-crafted essential oils. We verify quality with 3rd party scientific testing.

While all of our essential oils are of the highest quality and purity, we always recommend that ingesting essential oils ONLY be done under the advice of a health care professional. Essential oils are extremely potent, and can be toxic if ingested improperly. When using essential oils in recipes for cooking, remember that these are extremely concentrated plant extracts and a little goes a very long way. Start with a drop or less and then add more if desired.

What is photosensitivity or phototoxicity and what oils cause it?

This is a chemically-induced skin irritation, similar to a sunburn that can be caused by certain essential oils used on the skin and then exposed to sunlight or other ultra violet light. In general, cold-pressed citrus oils present the most risk for photosensitivity due to the presence of Furocoumarin or bergaptene, a naturally occurring constituent. The oil with the greatest risk photosensitivity in our line is Bergamot, while Grapefruit, Sweet Orange and Lemon have a mild risk. The “Lime Distilled” in our line is rated “very low” for photosensitivity. Mandarin presents no risk.

Are essential oils safe to use on my pet?

Many pets can be sensitive to essential oils, so we suggest practicing extreme caution - never spray or use essential oils directly on your pet. Consult your veterinarian about using essential oils in a pet-friendly household with an electronic diffuser or room mist. It is best to use the essential oils in a room before the animal enters so that there is time for the scent to dissipate slightly. Never let your pet ingest oils, as they can be especially toxic to their smaller bodies and organs.



The rareCBD Story

We've long believed in the power of plants and their concentrated extracts to assist in the body's natural systems of defense and homeostasis. Over twenty years ago, we began to research how the hemp plant could be used for fiber, food and personal care products and were excited by its versatility and promise. We were first interested in hemp's potential to help meet, in an ecologically sustainable way, many of our needs for fiber, oil, food and plastics. As we learned more, we became intrigued by possible health benefits afforded by the plant and the promise of this compound in hemp called cannabidiol, or CBD. In 2012 we began our investigation into CBD, excited and encouraged by the research and anecdotes that showed people were getting relief for a number of issues related to pain, anxiety, sleep and other ailments.

Being in the business of plants and essential oils, we were also intrigued by the fact that CBD and essential oils shared similar terpenes and other properties. We began exploring the potential synergy between essential oils and hemp extract. Could a certain selective combination of the two enhance the function of CBD on the body? We believed so. In anticipation of CBD becoming legal, we plowed ahead to source premium US-grown hemp-derived CBD, and began developing products to share with our customers that were in line with our highest values – quality, transformation, truth, environmental responsibility and satisfaction.

With the passing of the 2018 Farm Bill, hemp CBD became legal at the federal level and the barriers that prevented us from introducing our CBD products were removed. This opened the doors for us to move forward with this line, long in development. Our new rareCBD line is the culmination of that journey. We are now thrilled to deliver our premium CBD products to you! We hope you love them as much as we do.

Sherri, Brian & Justin

Why rareCBD

Farm To shelf

We are passionate about sourcing high quality ingredients and maintain close relationships with the farms and families that supply our hemp and essential oils. Supporting sustainable farming practices protects our environment and ensures premium products for your benefit.

rareCBD advantage: Retailers and customers know they are getting high quality, safe and sustainable products.

0.0% THC*

Our extraction process results in a whole-plant, broad spectrum CBD oil that is 0.0% THC. THC-containing products are problematic based on current state and federal laws. Many people simply prefer not to use THC for personal reasons. That's why we go through the added effort to remove the THC in our hemp extract to 0.0%.

Third party lab testing reveals our CBD product to have no THC detectable at a testing level of 1-2 ppm. We are very proud of this, as it means we're able to offer super high quality CBD with 0.0% THC*.

rareCBD advantage: By offering 0.0% THC products, we appeal to the masses, and are able to sell to more US states.



*Please note: some drug tests are so sensitive they will pick up on trace amounts of THC or falsely identify THC (mistaking CBD for THC) on a test after someone has ingested broad spectrum CBD products. That being said, if you have to pass a drug test that screens for THC, please know you are taking a chance when using any CBD product.



Why rareCBD

Broad Spectrum

Premium Broad Spectrum oil removes THC to 0.0%, while preserving the other naturally occurring compounds in the plant. rareCBD advantage: With our broad spectrum CBD, we offer the winning formula that the market and the law demand.

No Isolates

Our products contain no CBD isolates. CBD isolate is the single chemical compound of cannabidiol (CBD) isolated (in crystalline form), removing the other symbiotic plant compounds. CBD isolate is the cheapest form of CBD on the market, and has been increasingly scrutinized for being very close in chemical form to a drug patented by a large pharmaceutical company.

rareCBD advantage: By not using isolates, we avoid potential legal issues that may arise with changing FDA regulations.

No Claims

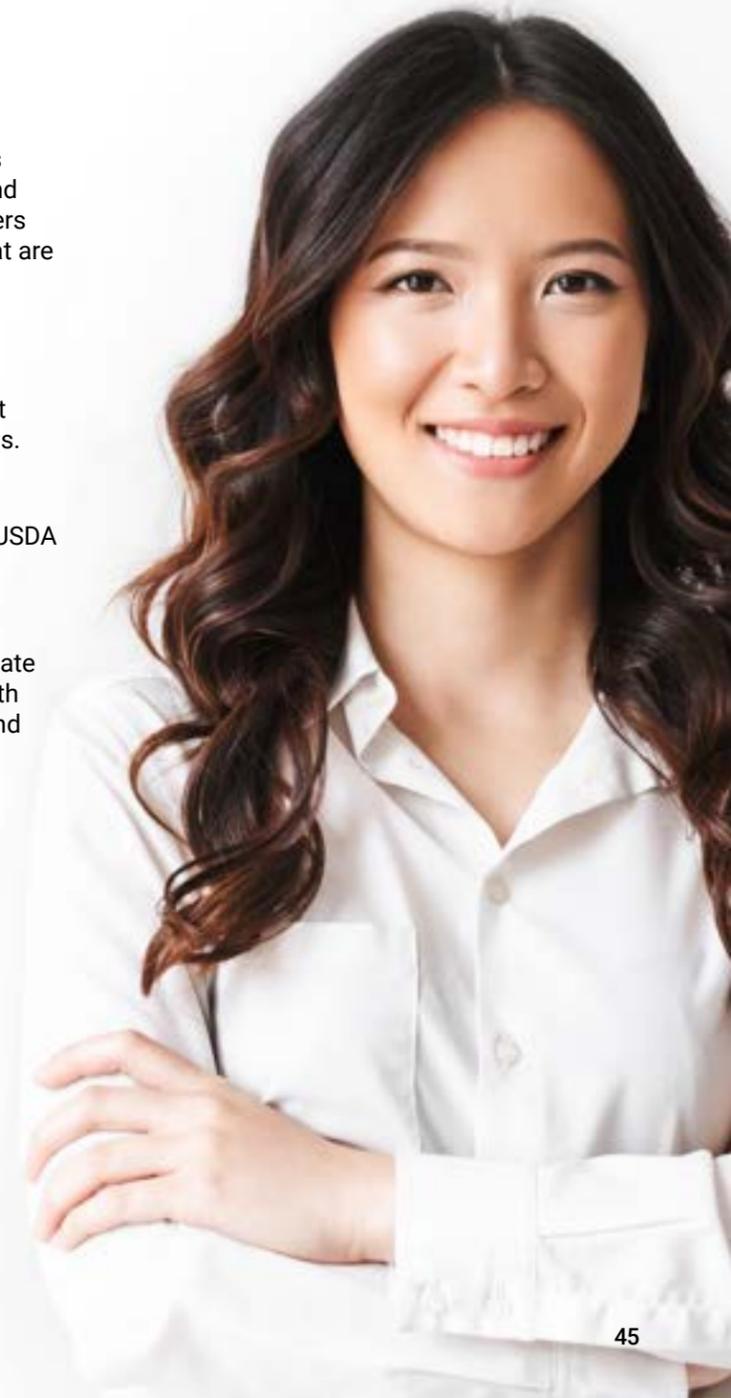
We cannot and do not make any claims as to the benefit or efficacy of CBD for treating any conditions or ailments. This is because CBD is still in its infancy as a salable product, and more research and regulation is required. We urge consumers and retailers to protect themselves by carrying products that are legally compliant.

rareCBD advantage: By not making health claims, we offer legal compliance for us and our retail partners, and avoid complications that have occurred for retailers when product brands overstep their bounds in making unauthorized claims.

Compliance

Our products are manufactured in our FDA-Registered and USDA Organic Certified facility in Minnesota, ensuring safety and quality standards are followed.

rareCBD advantage: Many CBD companies lack the appropriate compliance certifications to manufacture products for health and body care. We maintain these required certifications, and take pride in our process.



rareCBD

Expertise

Our expertise in aromatherapy and essential oils leads us perfectly into developing premium CBD products. So does our emphasis in using high quality, organic ingredients for whole body health.

Doctor Formulated

Justin Jobelius, a doctor of chiropractic on our team, has developed and rigorously tested our formulas to create our premium CBD line.

rareCBD advantage: Years of experience in essential oils, expert staff and a commitment to service lends trust in our products and our name.

Organic

Our Body Oil Spray, Body Oil Roll-On, and our Body Butter are organic certified to the "Made with Organic" category, and have at least 94% organic ingredients. The hemp farms we source from at rareCBD practice an organic cultivation and handling system plan, and are in the process of becoming organic certified. Of course the process of achieving certification takes time. We are very proud to have achieved the "Made with Organic" status for our CBD products, and we are committed to producing clean, green, sustainable, US-made CBD products for the benefit of our people and our planet. This speaks to the integrity and quality of our products. Read the ingredient list – you'll see how clean our products are!

rareCBD advantage: Many CBD brands claim organic but lack the certification to back it up. We've gone through the organic certification process with a USDA Organic Certifier, so you know you're getting what's on the label. This lends confidence to retailers and consumers alike.

Made in USA

Our hemp is grown and extracted in the USA. All of our products are made in the USA. Furthermore, we make our own products! No white labels here.

rareCBD advantage: Many CBD brands are purchasing white labeled products from suppliers, slapping a cute label on them, and calling them their own. Not us. We formulate and make our own products, giving us control over every step of the process.

Hemp Derived

Our CBD is derived from hemp and hemp alone.

rareCBD advantage: Federal laws permit extracting CBD from hemp (and not marijuana). Though, in marijuana-friendly states, businesses are extracting CBD from marijuana and peddling their products nationally. With us, you can rest assured that we are producing product from legally grown hemp alone.



rareCBD

Third-Party Lab Testing

Every product batch is tested by a third-party lab, and comes with a complete Certificate of Analysis, demonstrating the safety, purity and quality of the product.

rareCBD advantage: With "bad actors" tainting the industry, consumers and retailers are demanding to know their products are clean. Third-party testing results are readily available for all products on our website.

Beautiful, Luscious, Scrumptious

In addition to upholding high standards in all other respects, our products are beautiful, delicious and feel good to use. We know you'll agree! Try our products and see for yourself!

Concentration

We're not skimping on the CBD. Our products have been formulated for CBD concentrations that work, and that consumers demand. In fact, all of our body care products have been formulated to have at least 10mg/mL of CBD - a generous quantity!

rareCBD advantage: Our products have been formulated for CBD concentrations that consumers demand, based on market research.

Suggested Use

Everyone's body is different, and our varying physiology and genetic make-ups influence how our bodies process, absorb, and utilize different compounds. This is also true for CBD. We recommend you start gradually, using small amounts daily, and at regular intervals, to see how your body responds. We adopt the adage, "start low and go slow". Importantly, we also encourage all consumers to do their own research when it comes to using CBD. We advise you use CBD products under the guidance of a physician if you have a medical condition, are pregnant or lactating.

rareCBD advantage: Our approach to suggested use encourages individual responsibility and supervised use when appropriate, prioritizing and protecting the consumer and the retailer alike.

Premium Skin Feel

Our topical products have a luxurious and premium skin-feel, made possible by our high quality ingredients and our expert formulators.

rareCBD advantage: Our expertise in product formulation, our ingredients par excellence and our uncompromising quality standards result in a premium skin care experience.



BODY CARE



rareCBD BODY BUTTER

Our Body Butter is a nourishing blend of our broad spectrum hemp-derived CBD with organic shea, organic beeswax, organic menthol and organic essential oils - our high quality ingredients formulated for beneficial absorption and premium skin feel.

94% Organic Ingredients



rareCBD BATH BOMB

Warm water opens your pores, relaxes muscles and allows the epsom salts and CBD to penetrate skin cells for a luxurious spa experience. The CBD, high magnesium and mineral content, combined with our unique blend of 100% pure essential oils will leave you wanting another "bomb" bath very soon!



rareCBD BODY OIL

Combine our organic coconut MCT oil, organic arnica and essential oils of lavender and ylang ylang with our broad spectrum hemp CBD and you have a rich and versatile body oil to be used for all occasions. Massage over the entire body, or apply locally. We know you'll love it.

98% Organic Ingredients



rareCBD BODY OIL - ROLL-ON

The same concentration as our CBD Body Oil, featured in a convenient, pocket-sized roll-on applicator. Apply this beautiful blend of organic coconut MCT oil, organic arnica, lavender and ylang ylang essential oils, and our high quality, broad spectrum hemp CBD directly to the skin and massage gently. Take it with you for use on the go!



INGESTIBLE PRODUCTS



Free of Synthetic Flavors & Fragrance
Third Party Lab Tested
Concentrated CBD
Free of Isolates
Paraben Free

rareCBD LIQUID DROPS

Broad Spectrum CBD from US-grown hemp is blended with organic coconut MCT oil and organic essential oils to create our premium 0.0% THC Liquid Drops. Our CBD Liquid Drops are available in both 1000mg and 300mg, and each come in two delicious flavors, Cinnamon Orange and Peppermint - both taste great!

rareCBD Liquid Drops come with a child resistant and tamper evident cap, offering safety and compliance. Simply push down and twist to open. rareCBD Liquid Drops also come with a measured dropper, so you can easily measure how much you're taking every time. 95% Organic Ingredients

1000mg CBD
300mg CBD



HEMP DERIVED



BROAD SPECTRUM



0.0% THC



MADE IN USA



These products do not claim to diagnose, treat, cure or prevent any disease and have not been evaluated or approved by the United States Food and Drug Administration (FDA).

The safety of this product has not been determined. Keep out of reach of children. Use this product under the guidance of a physician if you have a medical condition, are pregnant or lactating.

THE ENDOCANNABINOID SYSTEM & CBD



rareESSENCE, recognized and trusted for the highest quality essential oils, brings the same commitment to excellence to their CBD line, rareCBD.

“We believe in creating products that assist people in achieving a healthier of being and better quality of life through the resources that nature provides.”

What is CBD?

CBD is short for Cannabidiol, and is one of over 100 phyto (plant-based)-cannabinoids found in hemp or cannabis plants, and is being studied for numerous health benefits.

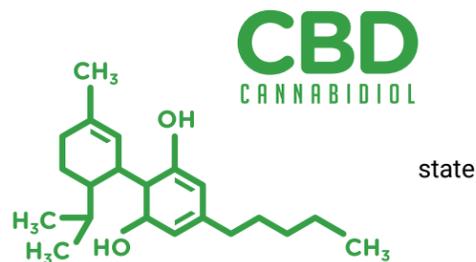
Our CBD is derived from legal hemp, and contains 0.0% THC. So, you don't get any high sensations from our products.

Is CBD Legal?

Until recently, hemp and many products made from hemp, like CBD, were illegal in the United States despite their non-intoxicating properties. With the passing of the 2018 Farm Bill, hemp CBD became legal at the federal level, and the barriers that prevented us from introducing our CBD products were removed. This opened the doors for us to move forward with this line, long in development.

There are, however, still some states that have more stringent hemp policies than those granted by the Farm Bill. Please check with your local, state regulations to ensure compliance.

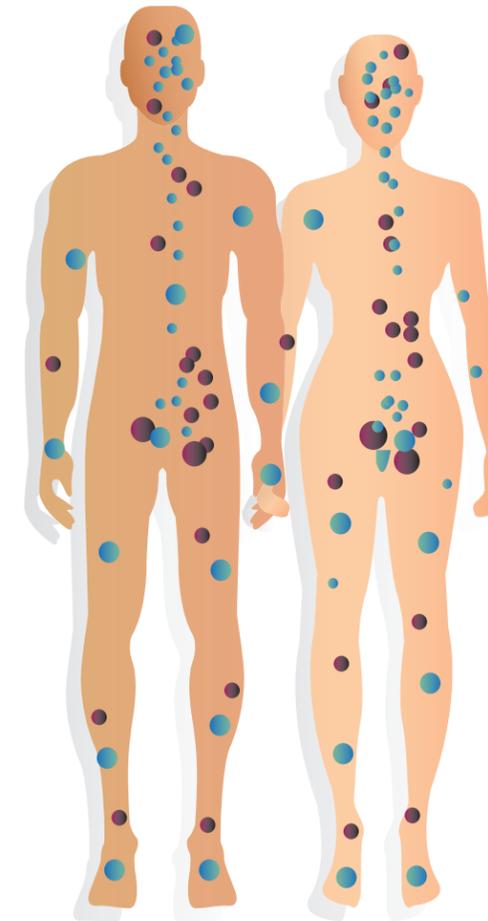
“We are very excited about the recent legislation that enables so many people to have access to CBD, and all its promise.”



CB1 receptors are primarily found in the brain + central nervous system + to a lesser extent in other tissues.



CB2 receptors are mostly in the peripheral organs especially cells associated with the immune system.



CARE OF YOUR ECS IS:

NEURO-PROTECTIVE

IMMUNO-PROTECTIVE

ENDOCRINE BALANCING

The Endocannabinoid System (ECS)

The endocannabinoid system, or ECS, is a biochemical system that works like an operating system in the body. The ECS maintains homeostasis. In other words, this system keeps the body balanced. The CBD molecule works within the ECS, and regulates signaling activity across numerous functional regions of the body.

The ECS & CBD

CB1 & CB2 receptors are found throughout the body, and help to regulate numerous body functions, including appetite, digestion, pain, inflammation, mood, sleep, and more. These receptors receive signals from internal (endogenous) and external (exogenous) sources. The CBD molecule is similar to important ECS neurotransmitters, and interacts with CB-1 and CB-2 receptors in our body, supporting the function of the endocannabinoid system.



**It begins
with trust**

www.rareessencearomatherapy.com